

Sturbridge Tourist Association

Meeting Minutes 4/14/16

In attendance: Brian Amedy (BA), Chair, Tom Chamberland (TC) Treasurer, Sandra-Gibson Quigley(SGQ), Planning Board Liason, and Kristie Galonek, Secretary (KG), and Jim Leaming(JL) **Absent** - Priscilla Gimmas (PG) BOS Liaison

Guests: Leon Gaumont (LG)

Call to meeting 6:30PM

3/24/16 meeting minutes ; To be approved next meeting.

Restaurant Week – Discussed this years events and improvements to be made for next year. Need to speak with the chamber about allowing individual offers without a specific price point and to establish standards and criteria for next year.

Grant Reimbursement- Need to tighten up T&G; we should receive copies of all printed ads.

TC treasurers report and finance - Committed \$3,200 to layout and design of trail book bid \$1,800. Need to provide pictures to Idea Agency. LG will provide BA & TC DVD of photos. Discussion about possible monies coming back to town. LY approx \$15,000 returned. TY approx \$5,000.

Concerts On The Common – KG presented Concerts On The Common for FY 17. TC Made motion to approve \$3,000 requested from community support & events budget. JL 2nd; all in favor.

Website updates – Unable to log into old e-mail address Sturbridge touristassociation@gmail.com to update appropriate calendar on STA website. TC made motion to approve \$250 for 2 hours of work by Idea Agency to resolve this issue and update the calendar to sturbridgetourism@gmail.com. BA 2nd, all in favor. JL suggested we ask for additional permissions going forward. KG to work with Idea Agency to obtain.

Pintastic – Additional monetary requested for event. TC Made motion to decline additional funds for “Kids Korner” special events, BA 2nd, all in favor.

Next meeting May 19, 2016 6:30PM

Meeting adjourned 7:42PM