



Page Break:

Agenda and Minutes



Sturbridge Tourist Association

A Committee of the Town of Sturbridge

Meeting Agenda

Wednesday, December 14, 2022 – 6:30 p.m.

Town Hall – 308 Main Street, 2nd Floor

Sturbridge MA 01566

1. Call to Order
2. Review of Minutes for Meeting of November 9, 2022
3. New Business
 - a. Selection of Chair and Vice Chair
 - b. Discussion of RFQ/RFP for Web Site and Marketing Administration
 - c. Discussion of 2023 Sturbridge Tour Guide
 - d. Planning Discussion of Restaurant Week Winter 2023
 - e. Planning Discussion of Business of the Year Award 2023
4. Old Business
- 6 Financial Report
- 7 Next Meeting: Wednesday, January 11, 2022
- 8 Adjournment



Sturbridge Tourist Association

A Committee of the Town of Sturbridge

Regular Monthly Meeting Minutes
Wednesday, November 9, 2022 – 6:30 P.M.

Members Present:

Sandra Gibson-Quigley
Jasmine Bell
Chris Tieri
Pete Champagne

Absent:

Nick Salvatore

Guests:

Maxine Carter Lome, Weathervane Publishing
Sallie Greene, Herbfest

Staff Present:

Terry Masterson, Economic Development/Tourism Coordinator

Meeting Open

Sandra opened the meeting at 6:32 p.m. and welcomed everyone.

Approval of Meeting Minutes : October 12, 2022

Motion:	Approve: October 12, 2022 STA Minutes
	BY: J Bell SECOND: P Champagne
Vote Record:	Yes: Gibson-Quigley, Bell, Champagne, Tieri
Outcome:	Approved 4-0

Holiday Ad Purchase with Hometown Shopper

Maxine Carter Lome appeared before the STA to discuss advertising in the Hometown Shopper to promote local shopping during the Holiday season. Maxine explained that the Shopper has a print run of 10,000 copies with an ad deadline of November 21st and print delivery date of November 30th. The STA had placed a similar ad with the Shopper in 2021. Sandra inquired about the cost of an ad (\$375), where the ad would be positioned and that the ad should detail any town events.

Motion:	Approve \$375 Ad Purchase Hometown Shopper
	BY: C Tieri SECOND: P Champagne
Vote Record:	Yes: Gibson-Quigley, Bell, Champagne, Tieri
Outcome:	Approved 4-0

Post Event Review: Herbfest

Sallie Green appeared before the STA to review the results of her Herbfest event.

1. Sallie was pleased with the event.
2. Which included 98 pre registered and 25 additional attendees.
3. Sturbridge Coffee House provided box lunches and the Boy Scouts helped with the event.
4. The next Herbfest event will be Saturday September 30th 2023.

Sandra suggested that Sallie return to the December meeting with a budget for her Spring Ads to promote the September show.

Discussion of RFQ for Digital Media Marketing

RFQ

The STA reviewed a Draft RFQ edited by Chris based on previously issued RFQ's supplied by Terry. There was discussion of what information to include in the Background section of the RFQ. Sandra and Chris discussed the overall goals of assisting hotels, restaurants and small businesses. Chris reviewed page 3 to 5. There was discussion of firms that could possibly take an interest in applying for this assignment.

Digital Services for January to May 2023

There was discussion of retaining a firm to temporarily manage the social media messaging from January through May 2023 before a longer term firm is hired. It was pointed out that the STA would have more latitude in this selection process if the cost of the total services were under \$10,000. There was general discussion with a suggestion that Terry speak with Robin Grimm to confirm the procurement rules.

State Legislative Marketing Grant

Terry updated the Board on the State Legislature's \$50,000 Marketing Grant and that he has been in touch with the Town Administrator's office to be ready to start work on accessing the grant when it arrives.

TLGV – The Last Green Valley

There was general discussion of what level of advertising and sponsorship to take with TLGV. There was consensus to take a "Stewarding" Level over a 3 year period for \$695.

Motion:	To support TLGV with a 3 year "Stewarding Partnership" in the amount of \$695.
	BY: C Tieri SECOND: J Bell
Vote Record:	Yes: Tieri, Champagne, Bell
Recuse:	S Gibson Quigley
Outcome:	Approved 3-0

Next Steps for Partnership Ad;

1. Pick 4 categories for the Guide. Additional categories are fee based.
2. Submit content/narrative for each category. 100 words approximate.
3. Pick categories by January 10th
4. Submit Ad Template for quarter page ad by January 27th

2023 Sturbridge Tour Guide

There was general discussion of planning for the 2023 Tour Guide. Terry shared copies of tour guides from other Massachusetts towns and tourism districts such as Hampshire County. Chris suggested that a fuller discussion of the Guide be scheduled for the December meeting.

Adjournment

Motion:	Adjourn Meeting
	BY: S Gibson Quigley SECOND: J Bell
Vote Record:	Yes: Tieri, Gibson Quigley, Champagne, Bell
Outcome:	Approved 4-0



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Financial Report
November 30, 2022

FOR 2023 13

JOURNAL DETAIL 2023 1 TO 2023 13

	ORIGINAL APPROP	TRANSFRS/ ADJUSTMTS	REVISED BUDGET	YTD ACTUAL	ENCUMBRANCES	AVAILABLE BUDGET	PCT USED
244 STURBRIDGE TOURIST ASSN							
24400 STURBRIDGE TOURIST ASSN							
24400 49766 TRANSFER FROM HOTEL	0	-181,749	-181,749	.00	.00	-181,749.00	.0%*
24400 51130 SALARIES/WAGES	31,471	0	31,471	11,145.04	.00	20,325.96	35.4%
2023/01/000107 07/14/2022 PRJ	1,356.76 REF 2301				WARRANT=2301	RUN=2 TOWN & S	
2023/01/000294 07/28/2022 PRJ	1,205.80 REF 2302				WARRANT=2302	RUN=2 TOWN & S	
2023/01/000425 07/01/2022 GRV	-633.28 REF FY22				REVERSE PR ACCRUAL		
2023/02/000077 08/11/2022 PRJ	1,205.80 REF 2303				WARRANT=2303	RUN=2 TOWN & S	
2023/02/000256 08/25/2022 PRJ	1,205.80 REF 2304				WARRANT=2304	RUN=2 TOWN & S	
2023/03/000036 09/08/2022 PRJ	1,205.80 REF 2305				WARRANT=2305	RUN=2 TOWN & S	
2023/03/000249 09/22/2022 PRJ	1,205.80 REF 2306				WARRANT=2306	RUN=2 TOWN & S	
2023/04/000167 10/20/2022 PRJ	1,016.32 REF 2308				WARRANT=2308	RUN=2 TOWN & S	
2023/05/000006 11/03/2022 PRJ	964.64 REF 2309				WARRANT=2309	RUN=2 TOWN & S	
2023/05/000189 11/17/2022 PRJ	1,205.80 REF 2310				WARRANT=2310	RUN=2 TOWN & S	
24400 51210 EMPLOYEE BENEFITS	8,300	0	8,300	1,896.89	.00	6,403.11	22.9%
2023/03/000391 09/30/2022 GEN	1,896.89 REF Q1				FY23 BENEFIT Q1		
24400 56551 MARKETING/ADVERTIS	112,978	4,000	116,978	35,540.00	.00	81,438.00	30.4%
2023/03/000048 09/08/2022 API	1,000.00 VND 013174 VCH		THE BIRD		BUSINESS OF THE YEAR		157996
2023/05/000044 11/10/2022 API	384.42 VND 013976 VCH		OPEN				158666
2023/05/000044 11/10/2022 API	3,750.00 VND 013976 VCH		OPEN				158666
2023/05/000044 11/10/2022 API	3,750.00 VND 013976 VCH		OPEN				158666
2023/05/000044 11/10/2022 API	3,750.00 VND 013976 VCH		OPEN				158666
2023/05/000044 11/10/2022 API	3,750.00 VND 013976 VCH		OPEN				158666
2023/05/000044 11/10/2022 API	482.18 VND 015216 VCH		THE NEW YORK				158677
2023/05/000044 11/10/2022 API	7,673.40 VND 015216 VCH		THE NEW YORK				158677
2023/05/000044 11/10/2022 API	11,000.00 VND 004147 VCH		OLD STURBRIDGE				158665
24400 56552 COMMUNITY SUPP	29,000	0	29,000	1,700.00	.00	27,300.00	5.9%
2023/05/000044 11/10/2022 API	1,700.00 VND 013639 VCH		HERBFEST				158644
GRAND TOTAL	181,749	-177,749	4,000	50,281.93	.00	-46,281.93	1257.0%

FY 2022 Encumbered Funds*		\$4,000.00		\$ 4,000.00	\$2,000.00	\$ 2,000.00
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[illegible]

Community Support Allocations	
Approved by STA	\$ 5,000.00
Spent by Recipients	
Unspent Approved Funds	
Unassigned Funds	
Funds Returned to STA	
Total Available Funds	\$ -

Spent
6%
Assigned
17%
Unassigned
0%

Item	Allocated	Spent	Remaining	Date Approved
Encumbrances:				
Allocations:				
Harvest Festival Oct. 2022	\$ 5,000.00		\$ 5,000.00	6/8/2022
			\$ -	
			\$ -	
			\$ -	

Marketing Allocations	
Approved by STA	\$34,000.00
Spent by Recipients	\$27,000.00
Unspent Approved Funds	\$7,000.00
Unassigned Funds	
Funds Returned to STA	
Total Available Funds	\$7,000.00

Spent
30%
Assigned
29%
Unassigned
0%

Item	Allocated	Spent	Remaining	Date Approv
Encumbrances: \$4,000.00				
Business of Year Awards 2022	\$4,000.00	\$2,000.00	\$2,000.00	6/8/2022
Allocations:				
OSV Digital Billboard Ads	\$10,000.00	\$10,000.00		5/11/2022
Antiques Show	\$5,000.00			6/8/2022
Web Site Digital Admin	\$ 15,000.00	\$15,000.00		7/15/2022

EDTC

EDTC Salary - 51130	
Original Total	\$ 31,471.00
Spent	\$ 11,145.04
Revised Total	\$ 20,325.96

Date	Item	Expenditure	Details
7/14/2022	EDTC Salary	\$ 723.48	Less \$633.28 Rev Accrual 7-1-22
7/28/2022	EDTC Salary	\$ 1,205.80	-
8/11/2022	EDTC Salary	\$ 1,205.80	-
8/25/2022	EDTC Salary	\$ 1,205.80	-
9/8/2022	EDTC Salary	\$ 1,205.80	-
9/22/2022	EDTC Salary	\$ 1,205.80	-
10/6/2022	EDTC Salary	\$ 1,205.80	-
10/20/2022	EDTC Salary	\$ 1,016.32	-
11/3/2022	EDTC Salary	\$ 964.64	-
11/17/2022	EDTC Salary	\$ 1,205.80	-
	EDTC Salary		
	EDTC Salary		
	EDTC Salary		
	EDTC Salary		
	EDTC Salary		
	EDTC Salary		
	EDTC Salary		
	EDTC Salary	\$ 11,145.04	

EDTC Benefits - 51210*	
Original Total	\$ 8,300.00
Spent	\$ 1,896.89
Revised Total	\$ 6,403.11

*Billed Quarterly

Date	Item	Expenditure	Details
1st Quarter	Employee Benefits	\$ 1,896.89	-
2nd Quarter	Employee Benefits		-
3rd Quarter	Employee Benefits		-
4th Quarter	Employee Benefits		-



Page Break:

**DRAFT Request for Quotes:
Temporary Digital Media Support**

From: Robin Grimm
Sent: Wednesday, December 07, 2022 1:14 PM
To: Terry Masterson
Subject: RE: STA- Two Items
Attachments: Sturbridge Tourism - Digital Marketing Services Quote Request.docx

Terry...I'm attaching revised version. I caught one typo in the table of tasks that I fixed. I also asked that you put a time with the date for request.

I removed any reference to the RFP down the road. Also, I put a minimum two year qualification but not 2-3 as no ambiguity is allowed in the 10K -50K area...has to be straight forward apples to apples. Additionally, removed the staff qualifications as that could be perceived as subjective. I know it is awful, but it is the law.

Also, keep a separate file in your email/computer for procurement of anything..so any emails you send out to get quotes and any questions or responses you receive. If you get a question and provide information, you need to let anyone else know that information, too, if you have a way to reach them.

Thanks!

Robin

From: Terry Masterson <tmasterson@sturbridge.gov>
Sent: Wednesday, December 7, 2022 12:55 PM
To: Robin Grimm <rgrimm@sturbridge.gov>
Subject: FW: STA- Two Items

Robin –

You had suggested we solicit 3 quotes for a temporary firm to manage our social media messaging. A draft request is attached for review.

Terry



Sturbridge Tourist Association

A Committee of the Town of Sturbridge

December 12, 2022

Quote Request: Short Term Digital Marketing Communications

Overall Definition of Request

The Sturbridge Tourist Association (STA) is seeking to hire a digital marketing firm to manage its social media messaging along with other tasks detailed below during the Winter and early Spring months of 2023. The goal of this messaging is not only to promote Sturbridge and its businesses but to support and strengthen the new tourism web site www.experiencesturbridge.com

Project Tasks:

Topic	Task Details
Messaging and Audience	To create and deliver social media messaging on Facebook, Instagram and Twitter in order to maximize the promotion and definition of Sturbridge as an attractive destination for day trips, short term and long term stays, weddings, conferences, exhibit shows and RV Park visitors.
Consumer Interactions/Feedback	Communicating with and responding to questions and comments from visitors, residents, shoppers, and event attendees which may or may not be a high volume service but worthwhile none the less. Visitor feedback will help guide future outreach.
Publicizing Events and Attractions	Publicizing local and regional events, attractions, programs and worthwhile discount offerings from local specialty shops, restaurants, pubs and hotels. Recommendations on Facebook ad boosting to targeted consumers, geographic markets and frequency are worthwhile and should be offered.
Promoting Contests	Promoting contests that engage consumers and help promote tourism and Sturbridge businesses. In the Winter there will be a Restaurant Week and in March the start of the annual Business of the Year Award.

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Topic	Task Details
Tracking Connectivity	Using Google analytics and other reference sources, track and document consumer access and reactions to our messaging .
Regional Partners	The region's tourism agency, Discover Central Massachusetts will be a positive partner in messaging and promotion.
Search Engine Optimization	Work to generate and sustain visitor traffic to the Sturbridge tourism web site . www.experiencestubridge.com Promoting the existence of the web site to traditional and social media sites. Establishing linkages with existing sites for Sturbridge tourism businesses. Connecting with Yelp, Trip Advisor, and Google reviews as examples.

Time Line: The term of this project will be approximately from January 2023 through May 2023

Experience

Firms must have experience on at least two municipal or state level projects in New England

Proposals: Proposals including price costs are due by INSERT DATE AND TIME. Proposals can be submitted to:
Terry Masterson, 301 Main Street, Sturbridge MA 01566 or tmasterson@sturbridge.gov

Process: Proposals will be reviewed by the Sturbridge Tourist Association

Questions: Contact Terry Masterson at 508-347-2500 Ext. 1411
Email: tmasterson@sturbridge.gov



Page Break:

Holiday Itinerary



Good Tidings & Cheer at Sturbridge

Make your days merry and bright this season with a festive weekend in Sturbridge, MA. Better yet, take the holiday stress off your hands altogether and make plans to spend them with us! From traditional meals roasted over an open fire, to ice skating under the city lights, you'll find there's no place like Sturbridge for the holidays.

Saturday

Do Some Last Minute Gift Shopping

Sturbridge makes it easy to cross names off your gift list, even for the most difficult-to-shop-for friends. Find seasonal decor, unique collectibles, and fun stocking stuffers at **Sturbridge Flea Market** (facebook.com/STURBRIDGEFLEAMARKET/), and be sure to browse **Sadie Green's** (sadiagreens.com) dazzling array of sea glass and vintage-inspired jewelry. Fans of RC planes and model trains will love a gift from **Hog Heaven Hobbies** (hogheavenhobbies.com), while a hand-sculpted, kiln-fired statement piece from **Sturbridge Pottery** (sturbridgepottery.com) is perfect for the fine art lover in your life.

Break For Lunch

On a cold winter's day, nothing will warm you up better than a piping hot bowl of soup or creamy New England chowder. Stop by the **Soup To Nuts Café** in *Sturbridge Marketplace* for a ladleful, or indulge in one of their famous baked quiches.

559 Main St, Fiskdale, MA 01518

<https://www.facebook.com/SoupiesCafe/>

Enjoy a "Christmas By Candlelight" at Old Sturbridge Village

This December, go back to simpler times and rediscover the true meaning of the holidays. Stop by **Old Sturbridge Village** to see how early Americans celebrated Christmas in the 1800s - during a time when the country was rapidly changing, and families had to make the most of what they had, including each other. Experience this cherished tradition of Sturbridge as you walk through the bustling town and watch its merry inhabitants tackle traditional holiday preparations, like wreath and ornament making, stocking knitting, and cooking for the Christmas feast! Enjoy an enchanting stroll through the decorated town and surrounding countryside on the Christmas Tree Trail. Then warm yourself up by an inviting bonfire, before going for an exhilarating ride in a horse-drawn carriage! Come join the festivities and see why Old Sturbridge Village has become a holiday tradition for thousands of families across New England.

1 Old Sturbridge Village Road, Sturbridge, MA 01566

<https://www.osv.org/event/christmas-by-candlelight-2022/>

***** Insider Tip:** Are you looking for even more activities to do at Old Sturbridge Village? Consider entering Old Sturbridge Village's Gingerbread House Contest. Come see the creativity of others or submit your own cookie creation to the contest from November 19th-23rd for a shot at gingerbread*

glory (categories include Family, Youth, Adult Non-Professional, and Adult Professional). All submissions will be featured online and in the OSV Visitor Center! Winners will receive a gift certificate to use on themselves or others and unlimited bragging rights.

For Contest Rules & Submissions: <https://www.osv.org/gingerbread-house-contest/>

Judge Some Decorations

Before you head to dinner, do your civic duty and help judge some holiday decorations. *Light Up Sturbridge* is a community-wide competition to find the town's best, most impressive holiday display, as chosen by the townspeople. Grab some hot cocoa from **Saw Dust Coffee House** to keep you focused, and follow the map of participating houses provided on the town website. Then vote online and make your opinions known! Do you prefer a house with a thousand multi-colored lights? Or one with an army of blow-up Santas? Only you can decide. Registration opens November 1st, 2022, and judging will be done by public vote from December 2nd to January 19th.

<https://www.sturbridge.gov/recreation/pages/decorating-contest-light-sturbridge-2022>

Warm Up By The Fire at Publick House

After a long day outside, there's no better place to warm up and chow down than Publick House, the iconic 18th century inn that overlooks the Town Common. Step back in time at the inn's Historic Tap Room, where guests have been dining and socializing for nearly 250 years. With its original hardwood flooring and antique "post n' beam" ceiling, this room oozes colonial charm; but the real attraction is the gigantic, six-foot-long fireplace, whose open hearth will warm even the coldest of travelers. Enjoy generous portions of traditional New England comfort food, like the Yankee Pot Roast, or reserve a table for one of their legendary holiday feasts (see below).

**** Insider Tip: Holidays at Publick House** *It's been a stressful year, so why not let someone else handle the hosting, cooking, and clean up this year? Celebrate Thanksgiving, Christmas and New Years all at Publick House, where you can expect nothing but "good old-fashioned, home-cooked food" served in the "perfect ambience." Tickets for their epic three-course Thanksgiving Dinner are on sale now - seating is limited so reserve your spot today!*

277 Main St, Sturbridge, MA 01566

<https://publickhouse.com/corporate-social-events/holidays-at-publick-house/>

Stay Over At:

❖ **Publick House Historic Inn**

If you just indulged in a massive dinner at Publick House, chances are you don't want to travel far to find a bed to collapse in. Fortunately, Publick House has an array of accommodations that are just as charming, quaint and comforting as their fireside dining. Relax and enjoy 21st century amenities in a delightful 18th century atmosphere.

There may be no place like home for the holidays, but with 250 years of hosting experience, Publick House is the next best thing (in fact, as you collapse on your bed, basking in the knowledge that you won't have to wash a single dish or vacuum a single floor, you just might say it's even better).

<https://publickhouse.com/accommodations/>

❖ **Sturbridge Host Hotel**

Tucked away on the shores on Cedar Lake, Sturbridge Host Hotel is perfect for those looking for a quiet, scenic retreat after dealing with the holiday hustle and bustle. As you take in the

picturesque views along their private lakeside beach, you'll feel miles away from it all (even though this hidden gem is really just a few minutes from Main Street and some of the best dining in the downtown area).

366 Main St, Sturbridge, MA 01566

<https://sturbridgehosthotel.com/>

***** Insider Tip: Need a fun plan for New Years Eve? Ditch the crowds and huge parties and opt instead for a cozy Sturbridge getaway with a few of your closest friends! Host your own private mini bash in one of Sturbridge Host Hotel's luxurious suites, which boast multiple rooms, a large private patio, and an outdoor fire pit. Cater your countdown with beverages from Tree House Brewing Company and food from Encrico's Pizza or B.T.'s Smokehouse.***

Sunday

Start Your Day Right

Treat yourself to a delicious, homestyle breakfast at **Annie's Country Kitchen**, where they serve classic American comfort food, cooked to perfection, at an unbeatable price.

140 Main St, Sturbridge, MA 01566

<https://www.anniescountrykitchen.com>

Lace Up Your Skates

Ice skating is a timeless holiday tradition, and there's no better place for it than **The Worcester Common Oval**. Located just 25 minutes away in downtown Worcester, The Oval is well-worth the trip: at 12,000 square feet, it's over 4,000 feet *bigger* than NYC's famous Rockefeller Center. Rent a pair of skates, grab a treat from the snack stand, and let the holiday music and festive lights set the mood as you carve up the ice. The Oval is set to open for skating on Friday, November 25th, 2022!

455 Main Street, Worcester, MA 01608

<https://www.worcesterma.gov/worcester-common-oval/ice-skating>

Grab A Snack

A newfound staple of the Sturbridge cafe scene, **Saw Dust Coffee House** serves up more than just cups of joe. If you need a hearty pick-me-up, you can stop by to fuel up on savory panini's, quiches, sandwiches, fresh baked goods and much more!

371 Main St, Sturbridge, MA 01566

<https://www.sawdustcoffeehouse.com>

Brush It Off

Get into the holiday spirit at **Brush It Off**, Sturbridge's famous "paint and sip" studio. Stop by during the day for Open Paint hours, when you can paint your own custom ornament, figurine, and canvas masterpiece! Or simply reserve a spot in one of their group classes, where you'll follow step-by-step professional instructions to paint a dazzling holiday scene.

559 Main St, Fiskdale, MA 01518

<https://brush-it-off.com>

Winter Wonderland at Southwick Zoo

For one last holiday hurrah, take a drive to Southwick Zoo, the largest private zoo in New England. Enjoy their annual **Festival of Illumination** from the comfort and safety of your own vehicle as you drive through the Frozen Forest. Afterwards, you can park your car and walk around Santa's Enchanted Village, where you can enjoy yummy snacks, performances under the Cirque de Illumination tent, and a meet and greet with the big man himself! The Festival of Illumination will take place November 26th-January 2nd on Wednesdays through Sundays, and the Winter Wonderland will be open Tuesday 12/14, Monday 12/20, and Tuesday 12/21.

2 Southwick St, Mendon, MA 01756

<https://southwickzoo.com/winter-wonderland/>

Dine at Salem Cross Inn

On 600 acres of rolling farmland north of Sturbridge you'll find the charming and historic **Salem Cross Inn**. A relic of the 1700's, Salem Cross offers traditional American food, gorgeous views and impeccably fresh "farm-to-table" cooking. For a more casual dining experience, visit their on-site pub, the *Hexmark Tavern*, where you can rest by the open fire while savoring the Stew of the Day being cooked over its flames.

260 W Main St, West Brookfield, MA 01585

<https://www.salemcrossinn.com>

***** Insider Tip: Holidays at Salem Cross Inn** If you can't get a reservation at Publick House for Thanksgiving, don't worry: **Salem Cross Inn** has you covered! Celebrate Turkey Day with a hearty, home-grown meal from their table, complete with three delicious courses and plenty of sides. Or make plans to visit during one of their other dining events, such as their popular Fireplace Feast which boasts a 1700 style colonial feast served in front of a roaring fireplace, featuring prime rib roasted on the only operating "Roasting Jack" in America, warm apple pie with whipped cream, and mulled wine or cider. For more information on these events, visit their website!*

Thanksgiving Feast <https://www.salemcrossinn.com/events/dining-events/thanksgiving/>

Fireplace Feast <https://www.salemcrossinn.com/events/dining-events/fireplace-feast/>

For more information on where to dine, go to: <https://www.sturbridge.gov/businesses/pages/business-directory>

Sturbridge has a number of lodging properties to accommodate all types of travel. Following is a list of accommodations in Sturbridge:

[Days Inn Sturbridge](#)

[Econo Lodge](#)

[Hampton Inn Sturbridge](#)

[Holiday Inn Express & Suites](#)

[LaQuinta Inn & Suites Sturbridge](#)

[Publick House Historic Inn](#)

[Sturbridge Host Hotel](#)

[Super 8 Sturbridge](#)

For more information on where to stay, go to: <https://www.sturbridge.gov/businesses/pages/business-directory>