Town of Sturbridge Special Events Committee Minutes November 12, 2019

Present: K. Carey, L. Beaudin, M. Dowling, S. Nasto, A. Roscioli

Others present: J. Bridges, K. Filchak, C. Neslusan

The meeting was called to order at 5:35 p.m. by A. Roscioli

L Beaudin arrived at 5:38 p.m.

K. Carey arrived at 5:45 p.m.

Motion by A. Roscioli to accept the meeting minutes of October 1, 2019, as written, seconded by S. Nasto

All in favor, 5-0

Motion by A. Roscioli to accept the meeting minutes of October 15, 2019, as written, seconded by S. Nasto,

All in favor, 3-0-2 (L. Beaudin and K. Carey abstaining – absent)

K. Filchak provided an update on the SEC budget. \$3,700 was added back into the SEC budget due to the funds that were allocated to the fall bonfire, which was cancelled due to the EEE threat. K. Filchak estimated that the cost of the spring bonfire would be \$1200. K. Filchak suggested that SEC members reflect upon how the Committee would like to utilize the funds in the upcoming year. He suggested that funds be earmarked for advertising. He indicated that staff was thinking of seeking \$7,500 from the Betterment Committee for the upcoming fiscal year. Members agreed.

Attention turned to the 5K Home of the Brave Road race. A. Roscioli indicated that she would like to see the stipend increased to \$350 for the race director (an increase of \$50 from the amount that had been previously discussed). She indicated that the race director had put in a lot of work and that staff had learned a great deal about how to organize a road race in the future because of her guidance. Members agreed. M. Dowling indicated that the expenses should include a line item for the 20 plus medals that were donated by Fused Fiberoptics, LLC. as other donations are listed as expenses. Members agreed.

Motion by A. Roscioli to allocate a \$350 stipend to the race director in connection with the Home of the Brave 5K, seconded by M. Dowling All in favor, 5-0

C. Neslusan arrived at 5:55 p.m.

The race director provided an update on the upcoming race. She indicated that there were 89 runners as of today's date. She further indicated that the Veteran's Agent secured 30-35 vendors pertaining to

veteran's services. A. Roscioli stated that the Midnight Riders would be performing, who is a local youth band that had performed at the Farmer's Market. C. Neslusan explained that the "big clock" which is sometimes used at other races was eliminated this year representing a savings to the SEC budget of \$500. (Hence, the SEC allocated \$300 rather than \$800 for the race, the latest budget still containing the \$800 figure.)

C. Neslusan stated that we are in good shape with respect to the volunteers. She requested that volunteers report for work at 7:00 a.m. on the day of the race and that they could leave around 11:00 a.m. SEC members agreed to volunteer. M. Dowling suggested that those residents volunteering at a future road race be given t-shirts as a token of appreciation, in particular, CERT volunteers, who would be present for many hours. She indicated that it could be taken from the SEC budget for the event. The Committee agreed to consider this idea next year.

K. Carey left the meeting at 6:30 p.m. to attend the Cultural Council meeting.

M. Dowling offered to purchase granola bars for the runners and walkers as the SEC provided at the ½ marathon the year before. Members agreed. Members agreed that the \$25 gift card donated by Shaws would be utilized for water and pretzels. A. Roscioli indicated that there may be other additional costs incurred and requested that an allocation be made to cover such costs.

Motion by A. Roscioli to allocate \$150 from the SEC budget to cover incidental costs associated with the 5K road race, seconded by S. Nasto.

All in favor, 4-0. (K. Carey absent)

Motion by A. Roscioli to allocate \$40 towards post race snacks, seconded by L. Beaudin. All in favor, 4-0. (K. Carey absent)

Members agreed to table the discussion of the SEC survey results until a future meeting where a more indepth review could take place.

The next meeting was tentatively scheduled for December 10 at 5:30 p.m.

Motion to adjourn by M. Dowling, seconded by L. Beaudin All in favor, 4-0 (K. Carey absent)

The meeting ended at approximately 6:43 p.m.	
Minutes prepared by Clerk M. Dowling	
	DATED