Town of Sturbridge Special Events Committee Minutes October 1, 2019

Present: L. Beaudin, K. Carey, M. Dowling, S. Nasto, A. Roscioli

Others present: J. Bridges, K. Filchak, Heidi Curboy

The meeting was called to order at 5:30 p.m. by A. Roscioli

Motion by S. Nasto to allocate \$320 for fire detail for the road race and \$180 for the face painter for the bonfire, seconded by C. Kerry. All in favor, 4-0 (M. Dowling absent)

M. Dowling arrived at 5:36 p.m.

K. Filchak provided a brief update on the treasurer's report.

Heidi Curboy, a local artist, attended the meeting to suggest a possible special event for the future. She discussed her desire to have a juried art exhibit in Sturbridge. She stated that juried art exhibits are widely received and a popular event in many communities. She indicated her willingness to volunteer to get the project off the ground, including, exploring how to jury the artists. SEC members were generally in favor of the event and asked various questions. K. Filchak stated that the event should occur in fiscal year '21, and SEC members agreed with this timeline. K. Filchak suggested that staff and Heidi come back to the SEC in December with more details, including figuring out the cost, etc. C. Karey suggested that they consider how many vendors they were seeking, whether to charge for the event, and how to collect the money.

Attention turned to the Home of the Brave 5K scheduled for November 16. A. Roscioli and K. Filchak stated that the SEC would partner with the Friends of the Senior Center, a charitable organization, who would collect all the fees and handle all of the financial aspects of the race. They indicated that they meet with the Chief of Police and went over the route and costs. K. Filchak stated that the police detail would cost approximately \$3,000 and the Fire Detail \$320. K. Filchak stated that the race director was working hard on the logistics of the race. He indicated that registration will cost \$20 up until the day of the race and \$25.00 on the day of the race. Those registered by October 14 would get a t-shirt. He further indicated that there would be a vendor fair following the race for Veteran's Services and that the Veteran's Agent currently has 8 confirmed vendors. Proceeds would benefit Project New Hope and Veteran's Inc.; both organizations are located in Worcester and benefit local veterans and their families.

Attention turned to the upcoming Bonfire scheduled for October 24 provided the EEE threat was no longer in effect. A. Roscioli and K. Filchak indicated if the threat stayed at the current level then they would possibly have the bonfire in conjunction with the Tree Lighting Ceremony.

L. Beaudin provided a brief update on the Farmer's Market. She indicated that it was going strong and widely received. One resident commented to her that it was the first time she experienced a sense of community.

K. Filchak and A. Roscioli suggested conducting another survey at the upcoming Octoberfest, similar to the one that the SEC had done when it first assembled, to see what residents would like for future events. All SEC members agreed.

Motion by A. Roscioli to administer an updated survey at the Octoberfest, seconded by K. Carey, All in favor, 5-0.

Motion by A. Roscioli to accept the meeting minutes of September 9, 2019, seconded by L. Beaudin All in favor. 4-0-1 (K. Carey abstaining)

Motion by A. Roscioli to accept the meeting minutes of September 16, 2019, seconded by L. Beaudin All in favor, 4-0-1 (K. Carey abstaining)

K. Filchak stated that he would inform SEC members of a date for the next meeting.

Motion to adjourn by M. Dowling, seconded by K Carey All in favor, 5-0.

The meeting ended at approximately 6:44 pm.

Minutes prepared by Clerk M. Dowling

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