

**Town of Sturbridge
Special Events Committee Minutes
March 12, 2019**

Present: Lisa Beaudin, K. Carey, M. Dowling, S. Nasto,

Absent: A. Roscioli

Others present: K. Filchak

The meeting was called to order at 6:03 pm by K. Filchak

Motion by L. Beaudin to accept the meeting minutes of February 19, 2019, as amended, seconded by S. Nasto

All in favor. 3-0-1. (K. Carey abstaining)

K. Filchak began by explaining that the STA members could not attend the meeting and that it would be held at a future date agreeable to both committees.

K. Filchak provided an update on the Farmer's Market and the participants. The Committee approved the second round of applicants suggested by the Farmer's Market volunteers bringing total to 52 for the whole season. They include: Auntie Kathy's Kitchen, Bee Ware, JoHa Designs, Twiddle T's Pottery, Walnut Lane, Warriors Workbench, and Window Box Farm.

Motion by M. Dowling to accept as vendors to the 2019 Sturbridge Farmer's Market the seven suggested by the Farmer's Market volunteers, by M. Dowling, seconded by K. Carey

All in favor, 4-0

K. Filchak provided an update on the April bonfire logistics. K. Filchak indicated that the Rec Committee has no objection to the event or date. K. Filchak indicated that he also had conversations with the Fire Department and the Tree Warden and will follow-up as necessary for Fire Permit. K. Filchak stated that there will have to be mitigation efforts not to harm the grass and that he will speak with the DPW Director regarding how to build bonfire accordingly. K. Filchak stated that he will also speak with the P.H. as well as the Federated Church. He stated that he would speak with the Cert Team in order to get volunteers for the evening. Committee members agreed with his suggestions and course of action. A. Roscioli to secure bands for entertainment.

The Committee discussed at length the need for promotion of the Farmer's Market, with K. Carey stressing the need to promote the event, particularly on social media, in order to increase attendance. K. Filchak indicated that, last year, it was tweeted out and posted on the Community Facebook page, vendors shared it on their Facebook Pages, and the town used the sandwich board and electronic sign at the Safety Complex. K. Carey stated that she would design flyers and suggested that they be posted throughout the community.

K. Carey stated that the breweries may want to participate in the bonfire as well. K. Filchak stated that he would send an email to all breweries to see if any are interested.

All Committee members agreed that they would like to organize another bonfire in the fall with the Host as was done in 2018.

Motion by L. Beaudin to adjourn, seconded by K. Carey
All in favor, 4-0.

The next meeting of the SEC is scheduled for April 9, 2019 at 6:00 p.m. The group will convene in Center Office Building.

The SEC meeting ended at approximately 7:15 p.m.

Minutes prepared by Clerk, M. Dowling.

_____ DATED: _____