Town of Sturbridge Special Events Committee Minutes February 19, 2019

Present: Lisa Beaudin, M. Dowling, A. Roscioli, S. Nasto,

Absent: K. Carey

Others present: K. Filchak (arrived at 6:17 pm)

The meeting was called to order at 6:04 pm by A. Roscioli

Motion by L. Beaudin to accept the meeting minutes of January 15, 2019, seconded by S. Nasto All in favor. 4-0.

Roscioli gave a summary of the Recreation Meeting and indicated that it did not have a full opportunity to review co-sponsoring a road race with the SEC. At the previous SEC meeting, a June date was suggested. Some members of the Rec Committee believed there were enough races in the spring and were considering a different event. Rec members discussed the idea of a having "Celebrate Sturbridge" family fun day. SEC members welcomed the possibility and discussed further. A. Roscioli also discussed having something on the day of the canoe race at Westville.

Given the multitude of races in the spring, attention turned to having a road race in the fall. K. Filchak suggested combining it with the last day of the Farmer's Market scheduled for Sunday, October 6, 2019. M. Dowling suggested t-shirts that read "Run the Market." SEC members all concurred with hosting a road race on October 6, 2019 as a great way to end the Farmer's Market season. M. Dowling stated that she would attend the Rec Meeting on March 4, 2019 to discuss having an October 6, 2019 road race.

Members agreed that they wished to host a spring event. All concurred that the previous bonfire was a success and that another one would be easy to organize on short notice. Members agreed that the town common would be a good venue. K. Filchak agreed to discuss the idea with town officials, including, the Fire Chief, DPW Director, and Tree Warden before the idea would be brought forward to the BOS. Members agreed that they should also fill out the Rec Committee application form as per protocol. After consulting the calendar of events, members agreed to set the date for Thursday, April 25. Members agreed that there were sufficient funds to cover the cost of entertainment, including a live band, if possible. Members also discussed possible vendors and alcoholic beverages being served.

Attention turned to the Farmer's Market. L. Beaudin asserted that an educational worshop/seminar was being held at the Host Hotel. She indicated that the agenda would be helpful to Farmer's Market managers. The cost of the workshop is \$100. Members agreed that it would be advantageous to attend.

Motion by M. Dowling to appoint L. Beaudin to attend the Farmer's Market Workshop and to utilize SEC funds in the amount of \$100 to do so, seconded by A. Roscioli. All in favor 4-0.

K. Filchak and L. Beaudin gave a summary of the meeting of the Farmer's Market Volunteers Group. K. Filchak gave SEC members a spreadsheet of 42 vendors that had applied to participate in the market and the recommendation of the Volunteer Group to approve 42 applications. The Farmer's Market Volunteers Group vetted all of the applicants and scored them according to a list of criteria. (additional applicants had been received following preparation of the spreadsheet bringing a total number of applications to 48.)

Motion by A. Roscioli to approve the 42 vendor applications for the Farmer's Market 2020 season as recommended by the Farmers Market Volunteers Group, seconded by S. Nasto. All in favor 3-0-1 (L. Beaudin abstaining)

L. Beaudin discussed the need for a good PA system this year. A. Roscioli stated that the Rec Committee uses a mega phone in the summer recreational program, which is very effective. More discussion to follow.

Motion by M. Dowling to adjourn, seconded by L. Beaudin All in favor, 4-0.

The next meeting of the SEC is scheduled for March 12, 2019 at 6:00 p.m. It will be a joint meeting of the STA and SEC. The group will convene in Center Office Building.

The SEC meeting ended at approximately 7:40 p.m.

Minutes prepared by Clerk, M. Dowling.

DATED: _____