



For Use by Permitting Coordinator:

Date Received: \_\_\_\_\_

Determination of Completeness: \_\_\_\_\_

Additional Information Received: \_\_\_\_\_

Application Withdrawn: \_\_\_\_\_

**TOWN OF STURBRIDGE  
APPLICATION FOR PERMANENT SIGN**

REVISED 5/16/22

Site Address: 649 Main Street

**Section 1. Applicant/Owner/Agent Information:**

**A. Applicant:**

Business Name: Sullivan Tire Co., Inc.

Applicant Name: Marybeth Murphy

Address: 41 Accord Park Drive, Norwell, MA 02061

Phone: 781-982-1550 x255

Fax: \_\_\_\_\_

Email: marybeth.murphy@sullivantire.com

**B. Property Owner:**

Name: C & R Automotive Enterprises, LLC

Address: 54 Champeaux Road, Brimfield, MA 01010

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: jim@crtire.com

**C. Agent Information:**

Agent Name: Debra Collins, CSR

Meeting Rep: Jamie Fisher, email: jamie@idsg.us

Business Name: I.D. Sign Group, Inc.

Address: 9 Bristol Drive, South Easton, MA 02375

Phone: 508-238-8500

Fax: 508-238-5287

Email: deb@idsg.us

**Section 2. Basic Site and Project Information:**

A. Assessor's Parcel Identification Numbers : 415-/0 2346/-649

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B. Proposed Lighting Plan :

(As per §300-17.4 of the Zoning Bylaws all signs must be externally illuminated):

Pylon Sign to have (2) LED Uplight Fixtures Mounted to either side of pole

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C. Proposed Sign(s) Dimensions & Square Footage:

Sign 1: 28" x 28" x .080" Aluminum Sign Panel, Wall Mounted [5.5 sqft]

Sign 2: 49" tall x 93.75" wide Lexan Sign Faces for existing D/S Pylon Sign [31.99 sqft]

Sign 3: 25.5" tall x 168" wide x 1" Deep, PVC Dimensional Letter Set, Stud Mounted to Facade

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D. Proposed Sign Information:

Please provide a general description of the sign(s) and location of sign(s) (attach additional sheets if necessary):

Sign 1: .080" Aluminum Panel w/Digital Print Graphics - Wall Mounted

Sign 2: Lexan Sign Faces with Translucent Graphics - for existing D/S Pylon

Sign 3: 1" thick PVC Painted, Dimensional Letter Set, Stud Mounted to Building Facade

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E. Note any current zoning or general bylaw non-conformities associated with the property of the application:

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F. Note any Special Permit or Variances granted, denied, or in progress at this time:

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**Section 3. Required Application Submittals:**

1. One original set of the application and final drawings;
2. Six copies of the application and final drawings;
3. One set of material samples (at the time of submittal or at the time of the meeting);
4. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit.)

A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning Bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.

A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, front, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.

A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.

Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:  
<https://ecode360.com/35316561>



Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.



Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

**Section 4. Required Signatures:**

A. Applicant:

See attached form

Applicant or Authorized Signatory

Date

B. Property Owner: I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

See attached form

Owner or Authorized Signatory

Date

C. Agent: If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative: Jamie Fisher

Address of Representative: 9 Bristol Drive, South Easton, MA 02375

Phone: (O) 508-238-8500 (C) 781-351-6408 Fax: 508-238-5287

Email: jamie@idsg.us

Relationship of representative to owner or applicant: Client Sales Associate

# Owner Authorization Form

**Owner of Property**

Name: L+R Automotive Enterprises, LLC  
Address: 54 Champeaux Rd., Brimfield, MA 01010  
Phone: \_\_\_\_\_  
Email: jima@artire.com

I MB Murphy as the Owner or Owner's Representative of the property listed below hereby authorize I.D. Sign Group to act on my behalf, in all matters relative to the procurement of a legal sign permit.

Signature: Mbmurphy Date: 3-9-2023

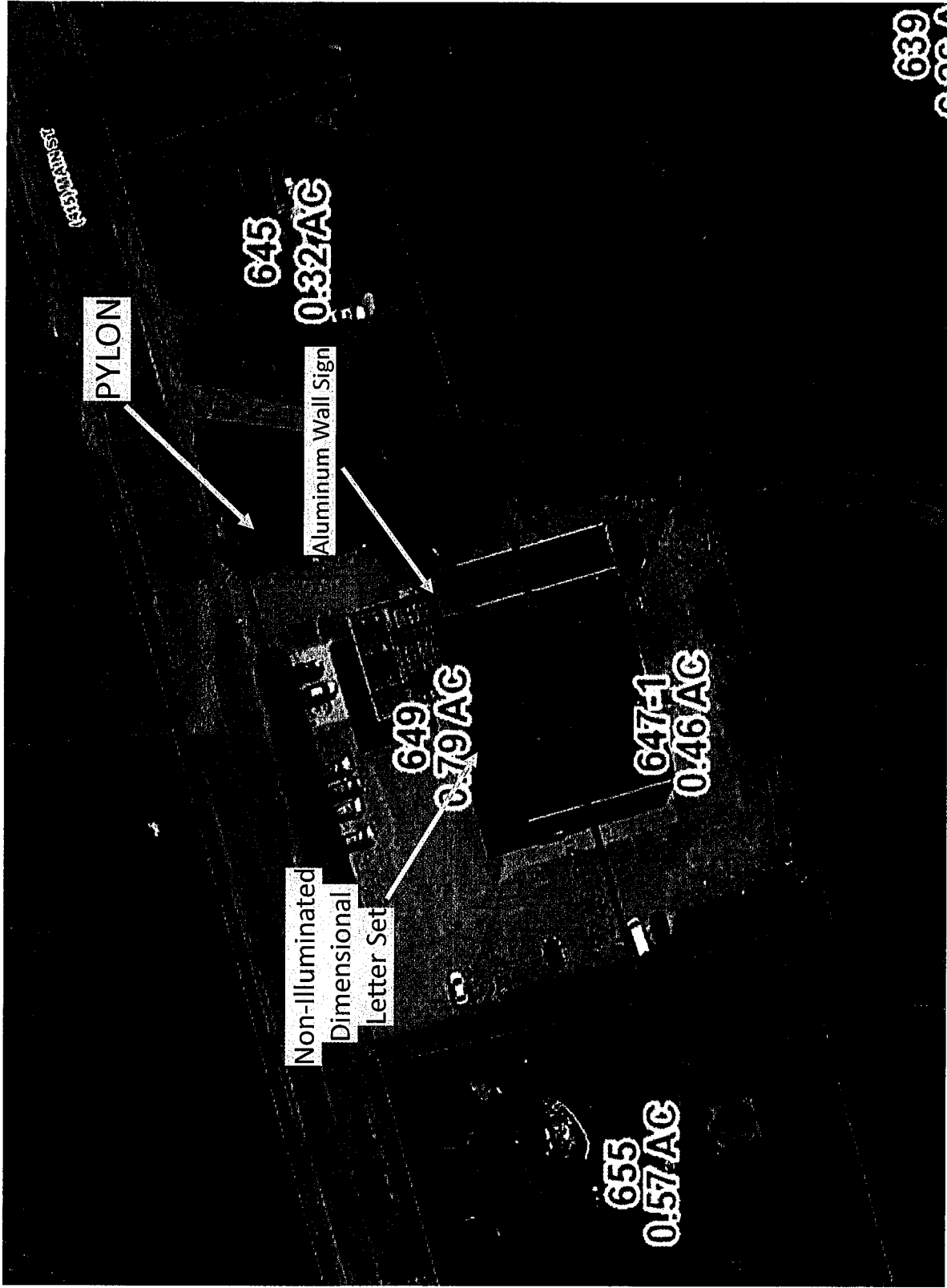
**Owner of Business**

Name of Business: Sullivan Tire Co., Inc  
Property Address: 647-649 Main St., Sturbridge, MA  
Phone: 781-982-1550 x250  
Email: Marybeth.murphy@sullivantire.com

**Sign Contractor**

I.D. Sign Group  
9 Bristol Drive  
South Easton, MA 02375  
(508) 238-8500  
Permit Expeditor: Debbie Collins  
Email: deba@idsg.us  
Unrestricted Contractor License #CS-101710  
Exp. Date: 1/18/25

SITE WITH SIGN LOCATIONS



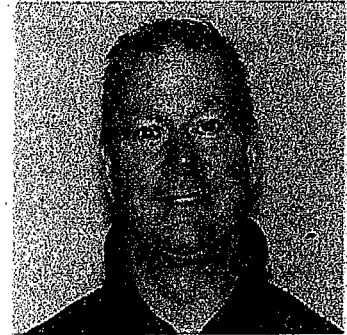


Commonwealth of Massachusetts  
Division of Occupational Licensure  
Board of Building Regulations and Standards  
Construction Supervisor

CS-101710

TIMOTHY J FISHER  
9 BRISTOL DRIVE  
SOUTH EASTON MA 02375

Expires: 01/18/2025



Commissioner *Laura R. DeMilia*

**Construction Supervisor**

**Unrestricted - Buildings of any use group which contain less than 35,000 cubic feet (991 cubic meters) of enclosed space.**

**Failure to possess a current edition of the Massachusetts State Building Code is cause for revocation of this license.**

**For information about this license**

**Call (617) 727-3200 or visit [www.mass.gov/dpl](http://www.mass.gov/dpl)**