



For Use by Permitting Coordinator:

Date Received: \_\_\_\_\_

Determination of Completeness: \_\_\_\_\_

Additional Information Received: \_\_\_\_\_

Application Withdrawn: \_\_\_\_\_

**TOWN OF STURBRIDGE**  
**APPLICATION FOR PERMANENT SIGN**  
REVISED 3/23/11

Site: Middle Island @ Intersection of Rt. 20 and Rt. 131  
Location (Street Number and Street Name)

**Section 1. Applicant/Owner/Agent Information:**

**A. Applicant:**

Business Name: Brimfield Sign Co.

Applicant Name: Joseph Faucher

Address: 292 Warren Road  
Brimfield, MA 01010

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: joefaucher@charter.net

**B. Property Owner:**

Name: Town of Sturbridge, c/o Robin Grimm, Town Administrator

Address: 308 Main Street  
Sturbridge, MA 01566

Phone: 508-347-2500 Fax: \_\_\_\_\_

Email: rgrimm@sturbridge.gov

**RECEIVED**  
OCT 23 2023

**DESIGN REVIEW  
COMMITTEE**

**C. Agent Information:**

Business Name: Same as applicant

Agent: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Section 2. Basic Site and Project Information:**

A. Assessor's Parcel Identification Numbers: Rt. 20 and Rt. 131 intersection  
to be located on the middle Isle

**B. Proposed Sign Information:**

Please provide a general description of the sign and location of the sign (attach additional sheets if necessary):

Single faced exterior monument sign. Welded  
Aluminum Frame & Raised Letters. 1/8" Aluminum  
Cabinet - Painted  
Aluminum Painted Stone Faux Base.

C. Note any current zoning or general bylaw non conformance associated with the property or the application:

None. Sign falls under 300-17.3 Exemptions.

Signs erected by municipal, county, state or Federal government,  
as may be deemed necessary for their respective functions,  
are exempt from the provisions of this bylaw, but are  
expected to conform to the spirit and intent of it.

D. Note any special permit or variances granted or denied or in process at this time:

none

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**Section 3. Required Application Submittals:** The applicant shall submit one original set and six copies of the application and final drawings and one set of materials at the time the application is submitted to the Town Planner. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit).

A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.

A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, font, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.

A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.

Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs.

The Bylaw may be accessed on line at the following link:


[http://www.town.sturbridge.ma.us/Public\\_Documents/SturbridgeMA\\_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5](http://www.town.sturbridge.ma.us/Public_Documents/SturbridgeMA_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5)

Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.

Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

**Section 4. Required Signatures:**

**A. Applicant:**

  
Applicant or Authorized Signatory

10-20-23  
Date

**B. Property Owner:** I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

  
Owner or Authorized Signatory

10-23-23  
Date

**C. Agent:** If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative: Same as applicant

Address of Representative:  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Relationship of representative to owner or applicant: sub contractor

**Finance Director/Tax Collector: I certify that the taxes are current for the above property (applicant must obtain this signature prior to submission of this application)**

\_\_\_\_\_  
Authorized Signatory

\_\_\_\_\_  
Date

*Tax Exempt*