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JAN 03 2023



DESIGN REVIEW  
COMMITTEE

For Use by Permitting Coordinator:

Date Received: \_\_\_\_\_  
Determination of Completeness: \_\_\_\_\_  
Additional Information Received: \_\_\_\_\_  
Application Withdrawn: \_\_\_\_\_

TOWN OF STURBRIDGE  
APPLICATION FOR PERMANENT SIGN

REVISED 5/16/22

Site Address: 135 Main Street

**Section 1. Applicant/Owner/Agent Information:**

**A. Applicant:**

Business Name: My Eye Dr.  
Applicant Name: Megan Selby  
Address: 135 Main Street  
Phone: 508-347-7309 Fax: \_\_\_\_\_  
Email: Mselby@myeyedr.com

**B. Property Owner:**

Name: Maple Hill Realty, LLC  
Address: 97 Arnold Rd., Fiskdale, Ma 01518  
Phone: 508-450-0713 Fax: \_\_\_\_\_  
Email: msosik@bank.esb.com

**C. Agent Information:**

Agent Name: Andrew Serrato  
Business Name: Serrato Signs, LLC  
Address: 15 Dewey Street, Worcester, Ma 01609  
Phone: 508-756-7004 Fax: 508-756-7050  
Email: andyS@serratosigns.com

**Section 2. Basic Site and Project Information:**

A. Assessor's Parcel Identification Numbers :

415-03438-135

B. Proposed Lighting Plan :

(As per §300-17.4 of the Zoning Bylaws all signs must be externally illuminated):

None

C. Proposed Sign(s) Dimensions & Square Footage:

(1) 16" x 96" single sided wall sign - 10.66 sq ft

(1) 11.25" x 42" double sided tenant panel - 3.28 SF

(1) 7.75" x 18" Door Vinyl - .96 SF

D. Proposed Sign Information:

Please provide a general description of the sign(s) and location of sign(s) (attach additional sheets if necessary):

(1) 16" x 96" single sided flush mount sign that reads "myeyedr." Black background with white + light European Blue, (1) 11.25" x 42" double sided. Fawn background with Forest green "myeyedr." lettering and (1) 2.875" x 1.6" white + Peacock Blue lettering reading "myeyedr." and (1) set of white doctors name lettering reading Elizabeth Barry, O.D and Kristen Petersen, O.D.

E. Note any current zoning or general bylaw non-conformities associated with the property of the application:

None

F. Note any Special Permit or Variances granted, denied, or in progress at this time:

*None*

**Section 3. Required Application Submittals:**

1. One original set of the application and final drawings;
2. Six copies of the application and final drawings;
3. One set of material samples (at the time of submittal or at the time of the meeting);
4. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit.)

A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning Bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.

A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, front, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.

A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.

Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:

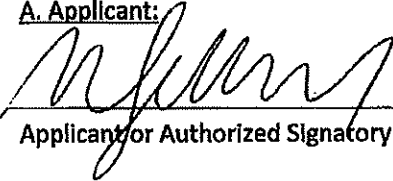
<https://ecode360.com/35316561>

Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.

Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

**Section 4. Required Signatures:**

**A. Applicant:**

  
Applicant or Authorized Signatory

1/3/23  
Date

**B. Property Owner:** I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

Please see Attached Authorization  
Owner or Authorized Signatory

1/3/23  
Date

**C. Agent:** If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative: Andrew Serrato  
member

Address of Representative: 15 Dewey Street, Worcester, MA 01609

Phone: 508-756-7004 Fax: 508-756-7004

Email: andy@serratosigns.com

Relationship of representative to owner or applicant: Sign installer



15 Dewey Street  
Worcester, Ma 01609

Phone: 508.756.7004  
Fax: 508.756.7050

### NOTICE OF LANDLORD AUTHORIZATION

To the Superintendent- Bureau of Public Buildings- Building Inspector

To Whom It May Concern:

I/We owner of the property hereby authorize Serrato Signs LLC to submit a building application in my/our behalf for a permit and installation of a sign at the building located at:

Address: 135 MAIN ST., Spurbidge MA  
Signed: [Signature] member Date: 12-27-27

#### PLEASE PRINT

NAME (as appears on deed) Maple Hill Realty, LLC

ADDRESS 97 Arnold Rd

CITY FUSKIMBE STATE MA ZIP 01518

PHONE 508-450-0713 FAX \_\_\_\_\_

EMAIL ADDRESS msosik@bankesb.com