



For Use by Permitting Coordinator:

Date Received: \_\_\_\_\_

Determination of Completeness: \_\_\_\_\_

Additional Information Received: \_\_\_\_\_

Application Withdrawn: \_\_\_\_\_

**TOWN OF STURBRIDGE  
APPLICATION FOR PERMANENT SIGN**

REVISED 5/16/22

**RECEIVED**  
MAR 25 2024

**DESIGN REVIEW  
COMMITTEE**

Site Address: 562 MAIN ST. FISKDALE, MA 01518

**Section 1. Applicant/Owner/Agent Information:**

**A. Applicant:**

Business Name: D. L. STRAIGHT AUCTIONS

Applicant Name: DAVID STRAIGHT

Address: 562 MAIN ST. FISKDALE, MA 01518

Phone: 508-769-5404 Fax: \_\_\_\_\_

Email: DLSAUCTNR@ADL.COM

**B. Property Owner:**

Name: CEEGEE ENTERPRISES, LLC

Address: 942 MAIN ST. STURBRIDGE, MA 01550

Phone: 508-765-9824 Fax: 508-765-0160

Email: PETE@BIGBUNNYMARKET.COM

**C. Agent Information:**

Agent Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Section 2. Basic Site and Project Information:**

A. Assessor's Parcel Identification Numbers : ASSESSORS MAP 24 PARCEL 562 (415)

B. Proposed Lighting Plan :

(As per §300-17.4 of the Zoning Bylaws all signs must be externally illuminated):

SIGN SHOULD BE ILLUMINATED FROM EXISTING SPOTLIGHTS ON THE BUILDING.

C. Proposed Sign(s) Dimensions & Square Footage:

SIGN DIMENSION IS 36 X 72, 18 SQUARE FEET.

D. Proposed Sign Information:

Please provide a general description of the sign(s) and location of sign(s) (attach additional sheets if necessary):

THE PROPOSED SIGN WOULD BE REPLACING AN EXISTING SIGN FACE USED BY THE PREVIOUS TENANT (THE NORTHEAST GROUP) AT THE FRONT OF THE PROPERTY AT 562 MAIN ST., FISKEALE, MA. THE PLAN IS TO INSTALL IT BETWEEN THE TWO EXISTING PVC POSTS LOCATED ON THE PROPERTY.

E. Note any current zoning or general bylaw non-conformities associated with the property of the application:

F. Note any Special Permit or Variances granted, denied, or in progress at this time:

---

---

---

---

---

**Section 3. Required Application Submittals:**

1. One original set of the application and final drawings;
2. Six copies of the application and final drawings;
3. One set of material samples (at the time of submittal or at the time of the meeting);
4. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit.)

A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning Bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.

A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, front, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.

A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.

Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:

<https://ecode360.com/35316561>

Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.

Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

**Section 4. Required Signatures:**

A. Applicant:

David L Straight  
Applicant or Authorized Signatory

03-25-24  
Date

B. Property Owner: I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

Heidi Conway  
Owner or Authorized Signatory

03.25.24  
Date

C. Agent: If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative: \_\_\_\_\_  
\_\_\_\_\_

Address of Representative: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Relationship of representative to owner or applicant: \_\_\_\_\_