



For Use by Permitting Coordinator:

Date Received: \_\_\_\_\_

Determination of Completeness: \_\_\_\_\_

Additional Information Received: \_\_\_\_\_

Application Withdrawn: \_\_\_\_\_

**TOWN OF STURBRIDGE  
APPLICATION FOR PERMANENT SIGN**

REVISED 5/16/22

**RECEIVED**  
FEB 21 2024

Site Address: 478 Main St

**DESIGN REVIEW  
COMMITTEE**

**Section 1. Applicant/Owner/Agent Information:**

**A. Applicant:**

Business Name: LA Quinta

Applicant Name: JAMES CARLIN

Address: PO Box 3374 Spfld MA 01101-3374

Phone: 413-246-0944 Fax: 413-732-5653

Email: jcarlinjr@acesignsinc.com

**B. Property Owner:**

Name: STURBRIDGE LA LLC Tevun Patel

Address: 478 Main St STURBRIDGE, MA 01518

Phone: 256-572-0493 Fax: \_\_\_\_\_

Email: tpatel96@gmail.com

**C. Agent Information:**

Agent Name: Jim Carlin

Business Name: Ace Signs Inc

Address: PO Box 3374 Spfld MA 01101-3374

Phone: 413-246-0944 Fax: 413-732-5653

Email: jcarlinjr@acesignsinc.com

**Section 2. Basic Site and Project Information:**

A. Assessor's Parcel Identification Numbers : 2205

B. Proposed Lighting Plan :

(As per §300-17.4 of the Zoning Bylaws all signs must be externally illuminated):

existing externally illuminated

C. Proposed Sign(s) Dimensions & Square Footage:

(1) 2'-2" x 8'-6" monument sign WITH SKIRT  
to replace existing monument sign

(2) Replace 1'-6" x 3' EXIT + ENTER FACES in  
existing directional signs

D. Proposed Sign Information:

Please provide a general description of the sign(s) and location of sign(s) (attach additional sheets if necessary):

SEE ATTACHED

E. Note any current zoning or general bylaw non-conformities associated with the property of the application:

F. Note any Special Permit or Variances granted, denied, or in progress at this time:

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**Section 3. Required Application Submittals:**

1. One original set of the application and final drawings;
2. Six copies of the application and final drawings;
3. One set of material samples (at the time of submittal or at the time of the meeting);
4. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit.)

A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning Bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.

A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, front, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.

A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.

Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:

<https://ecode360.com/35316561>

Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.

Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

**Section 4. Required Signatures:**

A. Applicant:

Jane O. Carter  
Applicant or Authorized Signatory

1-22-24  
Date

B. Property Owner: I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

SEE ATTACHED letter  
Owner or Authorized Signatory

\_\_\_\_\_  
Date

C. Agent: If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative: \_\_\_\_\_  
\_\_\_\_\_

Address of Representative: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Relationship of representative to owner or applicant: Sign Contractor



# persōna

SIGNS | LIGHTING | IMAGE

700 21st St SW  
PO Box 56  
Watertown, SD 57201-0056  
Phone: 800.843.9888  
Fax: 800.843.9890

**PROJECT:**

Name: LaQuinta By Wyndham  
Address: 478 Main Street, Sturbridge MA 01518  
Project Number: 451363

**OWNER/LANDLORD:**

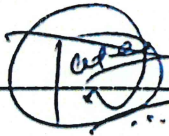
Company Name: Buliyadev LLC  
Representative Name: Tarun Patel  
Address: 478 Main St, Sturbridge, MA 01518  
Phone Number: 256-572-0493  
Email: tpatel84@gmail.com

I, Tarun Patel, am the Owner or the representative for the Owner/Landlord of the above listed company and/or project gives permission to: Persona Signs, LLC Watertown, SD to perform any and all sign work associated with the above referenced project location.

I approve of the sign drawings as submitted.

I further authorize: Persona Signs, LLC Watertown, SD and/or its representative to obtain any and all permits for this project.

Signature



Date

01/12/24