



For Use by Permitting Coordinator:

Date Received: _____

Determination of Completeness: _____

Additional Information Received: _____

Application Withdrawn: _____

TOWN OF STURBRIDGE
APPLICATION FOR PERMANENT SIGN

REVISED 5/16/22

Site Address: 215 Charlton Rd., Sturbridge MA, 01566

Section 1. Applicant/Owner/Agent Information:

A. Applicant:

Business Name: Bobble J LLC (Dunkin')

Applicant Name: Dinart Serpa

Address: 112 Elliot St., Beverly MA 01915

Phone: 508-843-1871 Fax: _____

Email: dinart.serpa@aprescompanies.com

B. Property Owner:

Name: Colonial Motel Inc. c/o Anthony Fantaroni

Address: 132 Wingfoot Dr., Yarmouth Port, MA 02675

Phone: _____ Fax: _____

Email: _____

C. Agent Information:

Agent Name: Christopher Ramm

Business Name: Poyant Signs

Address: 125 Samuel Barnet Blvd., New Bedford, MA 02745

Phone: 774-762-3413 Fax: _____

Email: cramm@poyantsigns.com

Section 2. Basic Site and Project Information:

A. Assessor's Parcel Identification Numbers : 208-/0 2538/- 215

B. Proposed Lighting Plan :

(As per §300-17.4 of the Zoning Bylaws all signs must be externally illuminated):

External lighting is already in place. We are only changing the sign panels and faces.

C. Proposed Sign(s) Dimensions & Square Footage:

3' x 9' 11" nonilluminated façade sign 30 sq/ft

(2) - 10.5" x 3' 2" Double sided multi tenant pylon sign faces 4.5 sq/ft each

(2) - 4' x 2' Digital menu boards with canopy 8 sq/ft each

Drive thru Height Detector

1' 11.5" x 9' 6" Awning (Recover Existing)

D. Proposed Sign Information:

Please provide a general description of the sign(s) and location of sign(s) (attach additional sheets if necessary):

These changes are part of a nationwide rebranding of Dunkin' Donuts to Dunkin' including new technology that will make the buying experience safer for the employee and easier for the customer.

E. Note any current zoning or general bylaw non-conformities associated with the property of the application:

None that I am aware of.

F. Note any Special Permit or Variances granted, denied, or in progress at this time:

None that I am aware of.

Section 3. Required Application Submittals:

1. One original set of the application and final drawings;
2. Six copies of the application and final drawings;
3. One set of material samples (at the time of submittal or at the time of the meeting);
4. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit.)

A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning Bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.

A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, front, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.

A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.

Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:

<https://ecode360.com/35316561>

Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.

Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

Section 4. Required Signatures:

A. Applicant:

See letter of authorization

Applicant or Authorized Signatory

Date

B. Property Owner: I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

See letter of authorization

Owner or Authorized Signatory

Date

C. Agent: If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative: Poyant Signs / Christopher A. Ramm

Address of Representative: 125 Samuel Barnet Blvd., New Bedford MA 02745

Phone: 774-762-3413

Fax: _____

Email: cramm@poyantsigns.com

Relationship of representative to owner or applicant: Sign Contractor



800 South Street P.O. Box 9161 Waltham, MA 02454-9161 ph: 781-894-8800 fx: 781-398-9000

December 1, 2022

Town of Sturbridge
308 Main Street
Sturbridge, MA 01566

VIA FEDERAL EXPRESS

RE: Signage – 215 Charlton Road, Sturbridge, MA

To Whom It May Concern,

Drake Petroleum Company, Inc. ("Drake") leases and operates the property located at 215 Charlton Road, Sturbridge, Massachusetts. Drake hereby authorizes Poyant Signs, Inc., to execute, submit and process applications and any applicable materials to the Town of Sturbridge on behalf of Drake for the purpose of obtaining approvals for the installation of signs and/or awnings for the Dunkin Donuts tenant on Drake's property.

Sincerely,

A handwritten signature in blue ink that reads "Stacey Hickey". The signature is written in a cursive, flowing style.

Stacey Hickey
Senior Associate General Counsel

Christopher Ramm

From: Bill Gavigan
Sent: Monday, December 12, 2022 4:52 PM
To: Christopher Ramm
Subject: FW: Owner Authorization

Chris,

I hope this works. Please see below authorization letter email, which the town planner said was fine.

From: dinart serpa <dinart.serpa@aprescompanies.com>
Sent: Monday, December 12, 2022 2:43 PM
To: Bill Gavigan <BGavigan@poyantsigns.com>
Subject: Owner Authorization

Dear Jenee Lacey,

Bill Gavigan of Poyant is authorized to act on my behalf for the sign permit at Bobble J LLC dba Dunkin at 215 Charlton rd. Sturbridge, MA.

Thank You
Dinart Serpa
508-843-1871