



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Brimfield Sign & Company
Joseph Faucher
292 Warren Road
Brimfield, MA 01010

Phone: (617)820-3630

Property Owner: New England Cold Storage, LLC
6 Picker Road
Sturbridge, MA 01566

Parcel Information: Assessor's Map 510-02215-006

Zoning Designation: Industrial Park District

Property Location: 6 Picker Road

Description of Request: Sign Design Request

Date of Meeting: October 4, 2021

Meeting Details: Request to allow for the installation of a single sided 30 sq.ft. monument sign and a single sided 50 sq.ft. directory sign.

Committee Members Present: Brad Goodwin, Elaine Cook, Chris Wilson, and Rich Volpe

Applicant for Permanent Sign Request:

- Design approval for a monument sign and directory sign.

Dimensions:

- Monument Sign: 8' x 8'
- Directory Sign: 8' x 12'

Colors:

- Monument Sign:
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- New England Cold:
 - Background: White
 - Lettering Blue and Cool Gray
 - Border: Cool Gray
- Address: Cool Gray
- Directory Sign:
 - Background: White
 - Lettering: Black
 - Individual Businesses: Previously approved logos

Materials:

- Monument Sign: Welded aluminum frame with aluminum cabinet, applied vinyl graphics and a stone base
- Directory Sign: Welded aluminum frame, aluminum faces with applied vinyl graphics

Materials Reviewed:

- Sign Application
- Sign renderings
- Material Samples
- Town Planner Report

Lighting: No plans for lighting yet.

Landscaping: Maintaining grassy area under signs.

DRC Comments/conditions: The DRC asked that any other businesses want to be on the directory sign, send their designs to the Planning Department. They also asked that grass be planted underneath the signs and that it be maintained.

At the meeting of October 4, 2021 there was a motion by Chris Wilson, seconded by Brad Goodwin and voted 4-0 to approve the monument and directory signs as presented.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

10/20/21
Date

cc: Building Inspector