



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Sullivan Tire Co. Inc.
Marybeth Murphy
41 Accord Park Drive
Norwell, MA 02061

Phone: (781)982-1550

Agent: I.D. Sign Group, Inc.
Jamie Fisher
9 Bristol Drive
South Easton, MA 02375

Property Owner: C&R Automotive Enterprises, LLC
54 Champeaux Road
Brimfield, MA 01010

Parcel Information: Assessor's Map 415-02346-649

Zoning Designation: Suburban Residential

Property Location: 649 Main Street

Description of Request: Sign Design Request

Date of Meeting: May 1, 2023

Meeting Details: Request to allow for a new building sign, directional sign and freestanding sign.

Committee Members Present: Elaine Cook, Rich Volpe, Chris Wilson, and Chris Castendyk

Applicant for Permanent Sign Request:

- Request for design approval for signs.

Dimensions:

- Building Sign: 25.5”x168” (29.75 sq.ft.)
- Directional Sign: 26”x26” (4.69 sq.ft.)
- Freestanding Sign: 49”x93.75” (31.90 sq.ft. – size of existing pylon sign)

Colors:

- Building Sign:
 - Background: None
 - Lettering: MP13552 Green
 - Graphics: MP Black, White & Arlon 015 Yellow Trans
- Directional Sign:
 - Background: PMS116c
 - Lettering: Black
- Freestanding Sign:
 - Background: Gerber Vivid Green Trans, Arlon 015 Yellow Trans., Black
 - Lettering & Graphics: Arlon 015 Yellow Trans, White & Black

Lighting:

- LED Flood/Area Light uplighting

Landscaping: N/A

DRC Comments/conditions: N/A

At the meeting of May 1, 2023 there was a motion by Chris Wilson seconded by Chris Castendyk and voted 3-0 to approve the signs as presented.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

5/2/2023
Date

cc: Building Inspector
C&R Automotive Enterprises, LLC
Sullivan Tire Co. Inc.