



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Chobert, Inc.
Christopher Cho
1651 Trapelo Road
Waltham, MA 02451

Phone: (617)821-6052

Property Owner: Sturbridge Market Realty, LLC
Eric Rubin
559 Main Street
Fiskdale, MA 01518

Parcel Information: Assessor's Map 415-02431-559

Zoning Designation: Commercial Tourist District

Property Location: 559 Main Street

Description of Request: Sign Design Request

Date of Meeting: April 13, 2021

Meeting Details: Request to allow the replacement of the existing Subway signs with the new Manny's Taqueria signage.

Committee Members Present: Chris Wilson, Chris Castendyk, Amanda Normindin, Elaine Cook, Rich Volpe

Applicant for Permanent Sign Request:

- Design approval for a new single sided building sign and a new double sided hanging sign.

Dimensions:

- Building Sign: Single Sided 84"x24"
 - Hanging Sign: Double Sided 36"x36"
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Colors:

- Building Sign:
 - Background: Cream Yellow
 - Lettering: Red
 - Border: Dark Green
- Hanging Sign:
 - Background: Cream Yellow
 - Lettering: Red
 - Border: Dark Green

Materials:

- Building Sign: PVC 12mm
- Hanging Sign: PVC 12mm

Materials Reviewed:

- Sign Application
- Sign renderings
- Existing Subway Signs
- Town Planner Report

Lighting:

- N/A

DRC Comments/conditions: The Committee discussed the differences between the bright colors from the first sign renderings and the more muted colors on the second sign renderings. Chris Castendyk stated that he preferred the bright colors from the first renderings because it stayed more with the Mexican restaurant theme. The rest of the committee stated that they preferred the new muted colors on the second rendering.

At the meeting of April 13, 2021 there was a motion by Elaine Cook, seconded by Amanda Normandin and voted 4-1 to approve the sign as presented with colors from the second rendering.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

4/20/2021
Date

cc: Building Inspector