



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: D.L. Straight Auctions
David Straight
562 Main Street
Fiskdale, MA 01518

Phone: 508-769-5404

Property Owner: GeeGee Enterprises, LLC
942 Main Street
Sturbridge, MA 01566

Parcel Information: Assessor's Map 415-02421-562

Zoning Designation: Commercial Tourist District

Property Location: 562 Main Street

Description of Request: Request for design approval for signage.

Date of Meeting: April 1, 2024

Meeting Details:

Committee Members Present: Richard Volpe, John Durkee, Chris Wilson & Elaine Cook

Applicant for Permanent Sign Request:

Applicant seeks design approval for a replacement freestanding sign to be installed between existing posts.

Dimensions:

- Freestanding sign: 36"x72" (18 sq.ft.) double sided
- Existing posts: 4"x4"

Materials:

- Freestanding sign: PVC with vinyl graphics
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- Existing posts: PVC wrapped

Colors:

- Freestanding sign:
 - Background: White
 - Lettering & Graphics: Black & Gold
- Existing Posts: White

Materials reviewed:

- Application for Design Review
- Sign renderings
- Existing conditions photo & sign rendering
- Location map

Lighting: Existing ground lighting

Landscaping: The DRC asked if the property owner could do some landscaping around the sign.

DRC Comments/conditions: N/A

At the meeting of April 1, 2024 there was a motion by Elaine Cook, seconded by Chris Wilson and voted 4-0 to approve the signs as presented with the request that the property owner put in some plantings around the base of the sign.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector.

R.V.
Richard Volpe, Chair

4/2/2024
Date

cc: Building Inspector
Property Owner