



# Town of Sturbridge

## DESIGN REVIEW COMMITTEE

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### DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Premier Exteriors & Design  
500 Main Street Suite 1  
Sturbridge, MA 01566

Phone: (413)207-6074

Agent : FastSigns Worcester  
120 Stafford Street  
Worcester, MA 01603

Property Owner: ATM Associates  
421 Main Street  
Sturbridge, MA 01566

Parcel Information: Assessor's Map 415-02432-500

Zoning Designation: Commercial Tourist District

Property Location: 500 Main Street

Description of Request: Sign Design Request

Date of Meeting: March 7, 2022

**Meeting Details:** Request to allow for the installation of a new building sign and multi-tenant panel.

**Committee Members Present:** Elaine Cook, Chris Wilson, Chris Castendyk and Rich Volpe

**Applicant for Permanent Sign Request:**

- Request for design approval for a new building sign and a multi-tenant panel.

Dimensions:

- Building Sign
  - 12" x 36"



- Multi-tenant Sign
  - 47.75” x 57.625”

Colors:

- Building Sign
  - Background: White
  - Border: Black
  - Lettering: Black
  - Logo: Green and Orange
- Multi-tenant panel
  - Background: Green, White, Orange
  - Lettering: Black & White
  - Logo: Green & Orange

Materials:

- Building Sign: Aluminum composite with printed and laminated vinyl graphics
- Multi-tenant Sign: Printed and Laminated Vinyl Graphics

Materials Reviewed:

- Sign application
- Tenant panel rendering
- Building sign rendering
- Existing building photo
- Existing multi-tenant sign photo
- Authorization form

Lighting:

- Building Sign: Existing goose lighting
- Multi-tenant Sign: Existing up lighting

Landscaping: N/A

**DRC Comments/Conditions:** N/A

**At the meeting of March 7, 2022 there was a motion by Chris Wilson seconded by Elaine Cook and voted 4-0 to approve the building sign and multi-tenant panel as presented.**

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.  
Richard Volpe, Chair

3/8/2022  
Date

cc: Building Inspector