



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Japa Inc. dba Dunkin
Dinart Serpa
469 Main Street
PO Box 544
Sturbridge, MA 01518

Phone: (508)843-1871

Property Owner: Two Donuts Realty LLC/Dinart Serpa
112 Elliott Street
Beverly, MA 01915

Parcel Information: Assessor's Map 415-02444-469

Zoning Designation: Commercial Tourist District

Property Location: 469 Main Street

Description of Request: Sign Design Request

Date of Meeting: May 17, 2021

Meeting Details: Request to allow the replacement of a freestanding sign and a building sign for rebranding.

Committee Members Present: Chris Wilson, Chris Castendyk, Amanda Normindin, Elaine Cook, Rich Volpe

Applicant for Permanent Sign Request:

- Design approval for a freestanding and building sign.

Dimensions:

- Multi-tenant Sign: Double Sided 3' x 8' x 12"
 - Building Sign: Single Sided 18" x 88"
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Colors:

- Multi-tenant Sign:
 - Background: White
 - Lettering: Orange & Pink
- Building Sign:
 - Lettering Orange & Pink

Materials:

- Multi-tenant Sign: PVC Lettering & Paint (Franchise Specs)
- Building Sign: HDU logo (Franchise Specs)

Materials Reviewed:

- Sign Application
- Sign renderings
- Town Planner Report

Lighting: Existing

DRC Comments/conditions: None

At the meeting of May 17, 2021 there was a motion by Chris Wilson, seconded by Chris Castendyk and voted 5-0 to approve the signs as presented excluding lighting.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

5/18/2021
Date

cc: Building Inspector