



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Christian Church Door to Heaven, Inc.
Theresa Zelayandia
450 Main Street
Sturbridge, MA 01566

Phone: (508)347-0245

Property Owner: John Myzyri
614 Pond Street
Braintree, MA 02184

Parcel Information: Assessor's Map 415-02434-450

Zoning Designation: Commercial Tourist District

Property Location: 450 Main Street

Description of Request: Sign Design Request

Date of Meeting: July 19, 2021

Meeting Details: Request to allow the replacement of the existing Stageloft Theater sign with a 17 square foot exterior directory panel mounted to existing posts and an 18 square foot exterior post and panel mounted to existing posts.

Committee Members Present: Chris Castendyk, Amanda Normindin, Elaine Cook, Rich Volpe and Chris Wilson

Applicant for Permanent Sign Request:

- Design approval for a multi-tenant sign panel and a freestanding sign.

Dimensions:

- Freestanding Sign: 72"x36"
- Multi-tenant panel: 58"x36"

Colors:

- Freestanding Sign:
 - Background: Blue (PMS 2925)
 - Lettering: White
 - Logo: White, gold, blue, red and purple (PMS 7662)
- Multi-tenant panel:
 - Background: Blue (PMS 2925)
 - Lettering: Black
 - Logo: White, gold, blue, red and purple (PMS 7662)

Materials:

- Freestanding Sign: Single faced post & panel 3/4” MDO painted & cut vinyl
- Multi-tenant panel: Double faced directory panel 3/4” MDO painted & cut vinyl

Materials Reviewed:

- Sign Application
- Sign renderings
- Color samples
- Existing conditions photo
- Town Planner Report

Lighting: The committee would like the applicant to make sure the existing lighting on the freestanding sign works and is up to standards, if this is not the case, the applicant will need to come back before the DRC with proposed lighting to be installed.

DRC Comments/conditions: The Committee stated that they would like the following:

- The font featured on the single faced post & panel rendering to be the same on the multi-tenant panel
- That the existing sign posts should be repainted
- The dove on the logo of both signs should be a darker gold color for visibility
- To make sure the existing lighting on the freestanding sign works and is up to standards, if this is not the case, the applicant will need to come back before the DRC with proposed lighting to be installed.

At the meeting of July 19, 2021 there was a motion by Chris Castendyk, seconded by Amanda Normandin and voted 5-0 to approve both the multi-tenant panel and the standalone sign with the conditions stated by the DRC.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

7/22/2021
Date

cc: Building Inspector