



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Studio 20/20 & Ameriprise Financial
Erica O'Brien
998 Route 169
Woodstock, CT 06281

Phone: 774-241-0718

Property Owner: Dan Gonya (Porchlight Investments III, LLC)
420 Main Street
Sturbridge, MA 01566

Parcel Information: Assessor's Map 415-02435-420

Zoning Designation: Commercial Tourist District

Property Location: 420 Main Street

Description of Request: Request for design approval for a building and multi-tenant signage.

Date of Meeting: October 2, 2023

Meeting Details:

Committee Members Present: Chris Castendyk, Richard Volpe, Chris Wilson & Elaine Cook

Applicant for Permanent Sign Request:

Applicant seeks design approval for proposed installation of multi-tenant signage on main street and wayfinding signage on the building.

Dimensions:

- Building Sign:
 - Two – Main Entrance & Handicap Entrance – 18"x40" single sided signs
 - One – Main Entrance w/ arrow – 18"x24" single sided sign.



- Multi-Tenant Panel:
 - Two - Studio 20/20 & Ameriprise Financial – 15”x67.5” single sided on each side of the multi-tenant sign.

Materials:

- Building Signs: Aluminum composite material w/ full digital print
- Multi-Tenant Panel: same as building signs

Colors:

- Multi-tenant – Studio 20/20
 - Background: White
 - Lettering: Dark Blue
 - Logo: Dark blue encircled with light green against light background
- Multi-tenant – Ameriprise Financial
 - Background: White and Blue
 - Lettering & Logo: Blue & White
- Building Signing – Studio 20/20:
 - Background: White & Dark blue
 - Lettering: White & Dark blue
 - Logo: Dark blue encircled with light green against light background

Materials reviewed:

- Application for Design Review
- Color sign renderings
- Sign placement renderings

Lighting: N/A

Landscaping: N/A

DRC Comments/conditions: N/A

At the meeting of October 2, 2023 there was a motion by Chris Wilson, seconded by Chris Castendyk and voted 4-0 to approve the sign as presented.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector.

R.V.
Richard Volpe, Chair

10/2/23
Date

cc: Building Inspector
Dan Gonya, Property Owner