



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN DESIGN

Applicant: XtraMart
Drake Petroleum Company, Inc. c/o Global Partners, LP
800 South Street
Suite 500
Waltham, MA 02453

Phone: (781)894-8800

Property Owner: Colonial Motel Inc.
c/o Anthony Fantaroni
132 Wingfoot Drive
Yarmouth Port, MA 02675

Parcel Information: Assessor's Map 208-02538-215

Zoning Designation: Commercial District

Property Location: 215 Charlton Road

Description of Request: Sign Design Request

Date of Meeting: September 11, 2023

Meeting Details: Request for a replacement freestanding multi-tenant sign.

Committee Members Present: Elaine Cook, Rich Volpe, Chris Wilson, and Chris Castendyk

Applicant for Permanent Sign Request:

Request for design approval for a freestanding multi-tenant sign.

Dimensions:

- Freestanding sign: 50 sq.ft. (60"x120")
 - Shell sign: 20 sq.ft. (48"x60")
 - Xtramart sign: 10 sq.ft. (24"x60")
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- Gas price signage: 15 sq.ft. (26"x60")
- Dunkin Donuts sign: 5 sq.ft. (12"x60")
- Frame height: 18'

Colors:

- Shell sign:
 - Background: White
 - Logo: Red and yellow
- Xtramart sign:
 - Background: Red and blue
 - Lettering: White and red
- Gas price signage:
 - Background: White
 - Lettering: Red
- Dunkin Donuts sign:
 - Background: White
 - Lettering & Graphics: Orange and pink

Lighting:

- eCoveline XL Wet 1.5 uplighting panel

Landscaping: N/A

DRC Comments/conditions: N/A

At the meeting of September 11, 2023 there was a motion by Chris Wilson seconded by Elaine Cook and voted 4-0 to approve the multi-tenant sign located at 215 Charlton Road.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

9/13/23
Date

cc: Building Inspector