



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: The Vascular Care Group
Sarah Scheffel
214 Charlton Road
Sturbridge, MA 01566

Phone: (617)829-3383

Property Owner: Sweetman David L Trustee
214 Charlton Road Realty Trust
1081 Dexter Corner Road
Townsend, DE 19734

Agent: ADD-A-SIGN LLC
Timothy Grautski
136 Pond Street
Leominster, MA 01453

Parcel Information: Assessor's Map 208-02518-214

Zoning Designation: Commercial District

Property Location: 214 Charlton Road

Description of Request: Sign Design Request

Date of Meeting: June 21, 2021

Meeting Details: Request to allow the replacement of an existing freestanding sign.

Committee Members Present: Chris Castendyk, Amanda Normandin, Elaine Cook, Rich Volpe

Applicant for Permanent Sign Request:

- Design approval for a freestanding.

Dimensions:

- Freestanding Sign: 4' x 7'6"
 - Posts: 6'11" height

Colors:

- Freestanding Sign: White background, red boarder, blue lettering, red & blue graphic
- Posts: White

Materials:

- Freestanding Sign: Aluminum composite sign with 3M graphics
- Posts: Aluminum, powder coated with PVC decorative finials

Materials Reviewed:

- Sign Application
- Sign renderings
- Existing conditions photo
- Town Planner Report
- Samples
- Property Owner Authorization

Lighting: Existing up lighting

DRC Comments/conditions: The Committee discussed that they would rather see signs that aren't vinyl stick ons. Stated that they would like the finish of the sign to be matte and have dimension added if at all possible.

At the meeting of June 21, 2021 there was a motion by Chris Castendyk, seconded by Amanda Noramandin and voted 4-0 to approve the freestanding sign with a matte finish and with dimension if possible.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

7/1/2021
Date

cc: Building Inspector