



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Noble Sturbridge, LLC
131 Buckingham Street
Suite 301
Hartford, CT 06106

Phone: (860)-426-3276

Agent: Sign Pro, Inc.
Kristine Braccidiferro
60 Westfield Drive
Plantsville, CT 06479

Property Owner: Same as applicant

Parcel Information: Assessor's Map 208-2622-195

Zoning Designation: Commercial II District

Property Location: 195 Charlton Road

Description of Request: Sign Design Request

Date of Meeting: March 6, 2023

Meeting Details: Request to allow for revisions to previously approved building and multi-tenant panels.

Committee Members Present: Elaine Cook, Rich Volpe, Chris Wilson, Chris Castendyk and Margaret Neves

Applicant for Permanent Sign Request:

Request for design approval for Fuel America Coffeehouse Café building sign & multi-tenant panel

Dimensions:

- Building Sign: 40.75”Hx51”W (14.4sq.ft.)
- Multi-tenant Panel: 1’-6”Hx6’W (9sq.ft.)

Colors:

- Building Sign:
 - Background: White
 - Lettering & Graphics: Red (PMS 303) & Black (PMS 1797)
 - Border: Red (PMS 303)
- Multi-tenant sign:
 - Background: White
 - Lettering: Red (PMS 303) & Black (PMS 1797)

Lighting:

- Lo-pro external bar down lights – building and monument

Landscaping: N/A

DRC Comments/conditions: The Committee requested that, if the Fuel America sign was not corporate branding, that the red of the lettering match the red of the Nardelli’s sign.

At the meeting of March 6, 2023 there was a motion by Elaine Cook seconded by Chris Wilson and voted 5-0 to approve the “Fuel America Coffeehouse Café” building and multi-tenant sign as presented with the preference that the red color of the sign match the red of the Nardelli’s sign if possible.

Request for design approval for Frisbie’s Dairy Barn Handmade Ice Cream building sign & multi-tenant panel

Dimensions:

- Building Sign: 35.625”Hx58.5”W (14.4sq.ft)
- Multi-tenant Panel: 1’-6”Hx6’W (9sq.ft)

Colors:

- Building Sign:
 - Background: White
 - Lettering & Graphics: Purple (PMS 228), Turquoise (PMS 3265), Tan (PMS 7503)
- Multi-tenant sign:
 - Background: White
 - Lettering: Purple (PMS 228), Turquoise (PMS 3265), Tan (PMS 7503)

Lighting:

- Lo-pro external bar down lights – building and monument

Landscaping: N/A

DRC Comments/conditions: N/A

At the meeting of March 6, 2023 there was a motion by Chris Wilson seconded by Chris Castendyk and voted 5-0 to approve the “Frisbie’s Dairy Barn” building and multi-tenant sign as presented with additional wording.

Request for design approval for Nardelli’s multi-tenant panel

Dimensions:

- Multi-tenant panel: 1’-6”Hx6’W (9sq.ft.)

Colors:

- Multi-tenant sign:
 - Background: White
 - Lettering & Graphics: Red & Green

Lighting:

- Lo-pro external bar down lights – building and monument

Landscaping: N/A

DRC Comments/conditions: N/A

At the meeting of March 6, 2023 there was a motion by Chris Castendyk seconded by Chris Wilson and voted 5-0 to approve the “Nardelli’s “taste the tradition”” multi-tenant sign as presented.

DRC Comments/conditions: The committee requested that fluting be added to the columns of the monument sign.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

3/10/23
Date

cc: Building Inspector