



# *Town of Sturbridge*

## *DESIGN REVIEW COMMITTEE*

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### **DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN**

Applicant: Shaw's Supermarkets  
178 Main Street  
Sturbridge, MA 01566

Phone: (508)238-8500

Property Owner: Sea Sturbridge Plaza, LLC  
1221 Main Street, Suite 1000  
Columbia, SC 29201

Agent: I.D. Sign Group, Inc.  
9 Bristol Drive  
South Easton, MA 02375

Parcel Information: Assessor's Map 415-03417-000

Zoning Designation: Commercial District

Property Location: 178 Main Street

Description of Request: Sign Design Request

Date of Meeting: June 21, 2021

Meeting Details: Request for sign design approval for a new building sign.

Committee Members Present: Chris Castendyk, Amanda Normandin, Elaine Cook,  
Rich Volpe

**Applicant for Permanent Sign Request:**

- Design approval for a 36"x104" building sign.

Dimensions:

- Building Sign: 36" x 104"

Colors:

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- Lettering: Black
- Circle part of sign: Red with white border, white graphic
- Background: Clear

Materials:

- Building Sign:
  - Translucent White Acrylic
  - Clear Acrylic
  - Translucent vinyl
  - Red gem cap
  - Coilstock returns
  - Alupanel backers

Materials Reviewed:

- Sign Application
- Sign renderings
- Existing conditions photo
- Town Planner Report
- Samples
- Property Owner Authorization

Lighting: Will need to return with lighting plan

**DRC Comments/conditions:** Will need lighting plan.

**At the meeting of June 21, 2021 there was a motion by Elaine Cook, seconded by Chris Castendyk and voted 4-0 to approve the non-illuminated building sign as presented.**

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.

Richard Volpe, Chair

7/1/2021

Date

cc: Building Inspector