



# Town of Sturbridge

## DESIGN REVIEW COMMITTEE

---

### DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Amanda McElroy  
Viewpoint Sign & Awning  
35 Lyman Street  
Northborough, MA 01532

Phone: (508)393-8200

Business Owner: Planet Fitness

Property Owner: John Strzalka  
Dragonfly Ibis Sturbridge, LLC  
20900 NE 30<sup>th</sup> Ave.  
STE 207  
Aventure, FL 33180

Parcel Information: Assessor's Map 415-03417-U1

Zoning Designation: Commercial District

Property Location: 178 Main Street

Description of Request: Sign Design Request

Date of Meeting: December 6, 2021

**Meeting Details:** Request to allow for the installation of a 65"x194"x2" building sign.

**Committee Members Present:** Elaine Cook, Brad Goodwin, and Rich Volpe

**Applicant for Permanent Sign Request:**

- Design approval for a new building sign.

Dimensions:

- Building Sign: 64"x194"x2"

Colors:

---

- Sign Lettering: PMS #2415C (Purple)
- Sign Graphics: Black, PMS #108C (Yellow), PMS #2415C (purple)

Materials:

- Building Sign: Aluminum & Vinyl

Materials Reviewed:

- Sign Application
- Sign renderings
- Town Planner Report

Lighting: As Presented

Landscaping: N/A

**DRC Comments/conditions: The applicant will be applying for a Special Permit through the Planning Board for larger sign size than is allowed in the bylaws.**

**At the meeting of December 6, 2021 there was a motion by Brad Goodwin, seconded by Elaine Cook and voted 3-0 to approve the building sign as presented.**

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

          R.V.            
Richard Volpe, Chair

          12/7/2021            
Date

cc: Building Inspector