



# Town of Sturbridge

## DESIGN REVIEW COMMITTEE

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### DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: MyEyeDr.  
Megan Selby  
135 Main Street  
Sturbridge, MA 01566

Phone: (508)347-7309

Agent: Serrato Signs, LLC  
Andrew Serrato  
15 Dewey Street  
Worcester, MA 01609

Property Owner: Maple Hill Realty, LLC  
97 Arnold Road  
Fiskdale, MA 01518

Parcel Information: Assessor's Map 415-03438-135

Zoning Designation: Commercial District

Property Location: 135 Main Street

Description of Request: Sign Design Request

Date of Meeting: January 17, 2023

**Meeting Details:** Request to allow for a new building sign, multi-tenant sign, and door decal.

**Committee Members Present:** Elaine Cook, Rich Volpe, Chris Wilson, and Margaret Neves

**Applicant for Permanent Sign Request:**

- Request for design approval for signs.

Dimensions:

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- Building Sign: 16"x96" (10.66 sq.ft.)
- Multi-tenant Panel: 11.25"x42" (3.28 sq.ft.)
- Door Decal: 7.75"x18" (0.96 sq.ft.)

Colors:

- Building Sign:
  - Background: Black
  - Lettering & Graphics: White & Light European Blue
- Multi-tenant sign: (to match existing signs)
  - Background: Fawn
  - Lettering & Graphics: Forest Green
- Door Decal:
  - Background: None
  - Lettering & Graphics: Peacock Blue & White

Lighting:

- Existing

Landscaping: N/A

**DRC Comments/conditions:** The Committee understands that the sign is corporate branding but thought that the blue was too bright with the black background. A. Serrato stated that he would ask the client if they would be willing to match the other signs in the plaza as a courtesy.

**At the meeting of January 17, 2023 there was a motion by Elaine Cook seconded by Chris Wilson and voted 4-0 to approve the multi-tenant sign as presented.**

**At the meeting of January 17, 2023 there was a motion by Chris Wilson seconded by Margaret Neves and voted 3-0-1 to approve the building sign and door decal as presented.**

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.

Richard Volpe, Chair

1/18/22

Date

cc: Building Inspector  
Megan Selby, MyEyeDr.  
Maple Hill Realty, LLC