



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Rapsallion Brewery & Homefield Brewing
Cedric Daniel & Jon Cook
3 Arnold Road
Fiskdale, MA 01518

Phone: (617)869-5702

Property Owner: Matt Royla
3 Charlton Road
Dudley, MA 01571

Parcel Information: Assessor's Map 415-02433-484

Zoning Designation: Commercial Tourist District

Property Location: 484 Main Street/3 Arnold Road

Description of Request: Request to install a new double sided freestanding sign to be placed in front of the building at 3 Arnold Road.

Date of Meeting: February 1, 2021

Meeting Details:

Committee Members Present: Chris Wilson, Chris Castendyk, Elaine Cook, Rich Volpe

Applicant for Permanent Sign Request:

- Design approval for a new double sided freestanding sign.

Dimensions:

- Frame:
 - Posts: 6x6
 - Canopy: combination of 2x4 and 2x8 construction
 - Cross-member: two 2x6
- Signs:

- Four main signs: 52"x30"
- Four "Level" signs: 24"x3"
- Two "3 Arnold Road" signs: 32"x4"

Colors:

- Background: White
- Rapscaillon Lettering: Red & Black
- Homefield Lettering: Black & Gray
- Homefield Details: Red
- Borders: Black
- Frame: pressure-treated to match building

Materials:

- Frame:
 - Pressure-treated lumber set in concrete
 - Aluminum braces for sign attachment
- Signs:
 - 6mm DieBond
 - Vinyl Applique

Materials Reviewed:

- Sign Application
- Sign renderings
- Town Planner Report

Lighting:

- Two new LED lighting fixtures – one fixture on west face and one on east face of sign, to be mounted to a 4" box on underside of the canopy. Lighting will be directed downward to illuminate both sign faces.

DRC Comments/conditions: N/A

At the meeting of February 1, 2021 there was a motion by Chris Wilson, seconded by Elaine Cook and voted 4-0 to approve the building signage as proposed.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

2/8/21
Date

cc: Building Inspector