



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Pilot Travel Center #222
Brad Alsup
5508 Lonas Road
Knoxville, TN 37909

Phone: (865)474-2417

Property Owner: Pilot Travel Center
5508 Lonas Road
Knoxville, TN 37909

Parcel Information: Assessor's Map 552-04542-400 & 552-04512-420

Zoning Designation: Commercial District

Property Location: 400 Haynes Street (Route 15)

Description of Request: The project consists of several signs, a freestanding sign advertising the travel center and included restaurants is proposed in the same location as the current freestanding sign. Direction assigns are proposed for each driveway to notify drivers of the proper places for trucks and passenger vehicles to enter the site. Building signs to advertise the brands available at the facility are proposed for two faces of the building. A Pilot logo is proposed for the passenger vehicle canopy and an LED pricer unit is proposed for the back side of the diesel canopy. All signs, except the pricer, will be externally illuminated. The pricer will not be visible from any public ROW. Finally the CAT Scale will have a sign to notify professional drivers of the presence of that service.

Date of Meeting: May 26, 2020

Meeting Details:

Committee Members Present: Amanda Normadin, Chris Wilson, Chris Castendyk

Applicant for Permanent Sign Request:

- Design approval for signs



Dimensions:

- Free-standing multi-tenant sign – 49.5 sq.ft.
 - Pilot 3’x8’ (24 sq.ft.)
 - Subway 1’-6’’x5’ (7.5 sq.ft.)
 - Manual Pricer Board 2’-3’’x8’ (18 sq.ft.)
- Pilot Building Sign – 4’x10’-6’’
- Welcome Drivers Building Sign – 16 sq.ft.
- PJ Fresh Building Sign – 27.5 sq.ft.
- Cinnabon Building Sign – 22.93 sq.ft.
- Auntie Anne’s Building Sign – 16.94 sq.ft.
- Subway Building Sign – 30.31 sq.ft.
- DEF Pricer – 32’’Hx77’’Wx6’’D
- DEF Sign – 48’’Hx48’’Wx6’’D
- Parking lot signs – 1’x1’-6’’
- Auto & Truck Entry sign – 2’-10’’x1’-9’’

Materials:

- Pilot Wall Sign: Extruded Aluminum Frame, Solar Grade Polycarbonate, Clear Vinyl
- Welcome Drivers: Channel Letterset
- PJ Fresh Wall Sign: Extruded Aluminum Frame, Solar Grade Polycarbonate, Clear Vinyl
- Subway Wall Sign: Aluminum, Acrylic, Vinyl, clear polycarbonate placard

Colors:

- Pilot Wall Sign: Pantone 186, 187, 1235, Process Black , 100% White
- Welcome Drivers: Pantone Process Black, 100% White, Duranodic Bronze
- PJ Fresh Wall Sign: Pantone 360, Process Black, 100% White
- Cinnabon Wall Sign: Pantone 2768, 325, White Plexi
- Subway Wall Sign: Pantone 7548 C, 3M Trans 3630-75 Yellow, 100% White
- DEF Pricer & Sign: Black, 3M 3630-97 Bristol Blue, Whit

Materials Reviewed:

- Sign Design Application
- Survey
- Site Plan
- Sign Plans
- Landscape Plans
- Canopy Plans
- Building Elevations
- Color Renderings
- Sign Renderings
- Existing Signs
- Calculations

Lighting: N/A

DRC Comments/conditions:

At the meeting of May 26, 2020 there was a motion by Chris Castendyk, seconded by Chris Wilson and voted 3-0 to approve the building signage as presented, noting that the applicant will return to the DRC with any changes.

The applicant shall be aware that this approval is for the design only. A permit to erect the sign must be obtained from the Building Inspector:

R.V.
Richard Volpe, Chair

6/15/2020
Date

cc: Building Inspector