



Town of Sturbridge

DESIGN REVIEW COMMITTEE

DESIGN REVIEW COMMITTEE NOTICE OF DECISION SIGN

Applicant: Studio 20/20
Erica O'Brien
998 Route 169
Woodstock, CT 06281

Phone: 860-208-9914

Property Owner: Old Sturbridge Inc.
1 Old Sturbridge Village Road
Sturbridge, MA 01566

Parcel Information: Assessor's Map 415-02458-371

Zoning Designation: Commercial Tourist District

Property Location: 371 Main Street

Description of Request: Request for design approval for a building sign and ladder sign.

Date of Meeting: September 9, 2019

Meeting Details:

Committee Members Present: Chris Castendyk, Amanda Normandin, Richard Volpe, Chris Wilson

Applicant for Permanent Sign Request:

Applicant seeks design approval for proposed installation of a building sign and a multi-tenant ladder sign.

Dimensions:

- Building Sign: 36"x96" with 19"x24" 1" raised PVC cut out graphic applique and 6"x3/4" raised cut out letters
 - Multi-Tenant Panel: 16"x60" double faced with 12"x16" 3/4" raised PVC cut out graphic applique and 5"x1/2" raised cut out letters
-



For Use by Permitting Coordinator:

Date Received: 9/4/19

Determination of Completeness: _____

Additional Information Received: _____

Application Withdrawn: _____

TOWN OF STURBRIDGE
APPLICATION FOR PERMANENT SIGN
REVISED 2/07/11

Site: _____ 371 Main Street, Sturbridge, MA, 01566 _____
Location (Street Number and Street Name)

Section 1. Applicant/Owner/Agent Information:

A. Applicant:

Business Name: Studio 20/20 _____

Applicant Name: Erica O'Brien _____

Address: 998 Route 169, Woodstock, CT 06281 _____

Phone: (860) 208-9914 _____ Fax: _____

Email: eneely_1@msn.com _____

B. Property Owner:

Name: _Old Sturbridge Inc.

Address: 1 Old Sturbridge Village Rd., Sturbridge, MA 01566 _____

Phone: Tina Krasnecky (508) 347-0252 Fax: _____

Email: tkrasnecky@osv.org _____

C. Agent Information:

Business Name: N/A _____

Agent: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Section 2. Basic Site and Project Information:

A. Assessor's Parcel Identification Numbers: 41502458371 _____

B. Proposed Sign Information:

Please provide a general description of the sign and location of the sign (attach additional sheets if necessary):

There are two signs I am submitting for approval. The first sign is to be located on the building above the front door. The second sign will be on the multi-tenant panel sign by the main road. Both signs will have a high resolution gray wood background with the 'Studio 20/20' logo and "OPTICAL' raised from the background. Both signs will have great texture and dimension to them.

C. Note any current zoning or general bylaw non conformance associated with the property or the

application: N/A

D. Note any special permit or variances granted or denied or in process at this time: N/A

Section 3. Required Application Submittals: The applicant shall submit one original set and six copies of the application and final drawings and one set of materials at the time the application is submitted to the Town Planner. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit).

- A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.
- A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, font, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.
- A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.
- Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:
http://www.town.sturbridge.ma.us/Public_Documents/SturbridgeMA_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5
- Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities

of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.

- Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.


Section 4. Required Signatures:

A. Applicant:

Erica J. O'Brien
Applicant or Authorized Signatory

9/3/2019
Date

B. Property Owner: I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.


Owner or Authorized Signatory

9/4/19
Date

C. Agent: If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative: N/A

Address of Representative:

Phone: _____ Fax: _____

Email: _____

Relationship of representative to owner or applicant: _____

Finance Director/Tax Collector: I certify that the taxes are current for the above property (applicant must obtain this signature prior to submission of this application)

Authorized Signatory

Date

Design Review Committee Decision

A. APPLICANT

Name _____

Address _____

Telephone No. _____

B. SIGN DIMENSIONS AND LAYOUT

Overall _____ Area _____
Dimensions

Colors _____

Lettering _____

Materials _____

Other _____

C. CONFORMANCE WITH DESIGN STANDARDS

YES NO

- Signs with associated architectural details, materials, colors and textures are compatible with the predominant architectural character of the neighborhood, while preserving and enhancing the surrounding area.

Advertising features, including size, location, design, color, texture, lighting and materials, shall not detract from the use and enjoyment of the proposed building and structures and the surrounding properties.

Preservation of historic, traditional or significant uses, structures or architectural elements have been preserved to the greatest extent possible.

D. Summary of Recommendations:

The Design Review Committee has reviewed the above referenced sign application at its meeting held on _____ and the sign(s) as proposed have been:

Approved as proposed

Approved with the following comments or modifications: _____

Denied due to the following: _____

Additional Comments of the Design Review Committee: _____

Authorized Signatory

Date

Zoning Enforcement Officer/Building Inspector Decision:

Approved as proposed

Approved with the following comments or modifications: _____

Denied due to the following: _____

Authorized Signatory

Date

Attach Additional Sheets as Necessary



Single sided panel measures 36" x 96" fastened to building fascia (wood) with screws.
Light gray wood grain background with 19" x 24" 1" raised PVC cut out graphic applique finished in company colors, 6" x 3/4" raised cut out letters painted dark blue.
Letters and logo stud mounted. Panel fastened through face with screws into wood panel.





- 3' x 8' sign backer, .25" ACM with applied printed vinyl with printed mounting template \$ 576.67
 - Seven 3/4" x 7" cut out PVC letters, Font: Goudy Extra Bold, painted dark blue \$ 238.34
 - 19" x 24" 1" PVC cut out logo, painted edges, printed vinyl face \$ 218.60
- | | |
|---------------------------|-------------------|
| Sub total sign | \$1,033.61 |
| Sales tax | \$ 64.60 |
| Site survey and template | \$ 125.00 |
| Installation and hardware | \$ 161.14 |
| Total | \$1,384.35 |
| Less deposit with order | \$ 692.17 |
| Balance upon installation | \$ 692.18 |

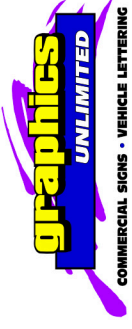
GU to provide drawings for permit. Customer to acquire.

Dimensions, spelling, colors and quantity approved for production.

AGREEMENT OF TERMS & CONDITIONS OF SALE I APPROVE AND AUTHORIZE THE DESIGN AND COST OF THIS PURCHASE AS PRESENTED TO ME. NO CANCELLATIONS ACCEPTED PRIOR TO COMPLETION. GRAPHICS UNLIMITED, LLC IS NOT RESPONSIBLE FOR OBTAINING SIGN PERMITS, VARIANCES, PERMISSION, OR OTHER REQUIREMENTS AS SPECIFIED BY TOWN ORDINANCES OR PROPERTY OWNERS IF APPLICABLE. THIS SHALL BE THE SOLE RESPONSIBILITY OF THE CUSTOMER. PAYMENT IN FULL IS REQUIRED UPON COMPLETION. GRAPHICS UNLIMITED, LLC OFFERS NO EXTENDED PAYMENT TERMS UNLESS DESCRIBED ABOVE. ALL INVOICES ARE SUBJECT TO HIGHER APPLICABLE INTEREST RATE ALLOWED BY LAW COMMENCING FROM THE DATE OF COMPLETION. ALL EXPENSES INCURRED BY GRAPHICS UNLIMITED, LLC FOR THE COLLECTION OF PAYMENT IN FULL WILL BE ADDED TO THE CUSTOMERS INVOICE AND SHALL BE PAID BY THE CUSTOMER. A SERVICE CHARGE OF \$ 30.00 WILL BE APPLIED TO ALL RETURNED CHECKS. GRAPHICS UNLIMITED, LLC IS NOT BE RESPONSIBLE FOR ITEMS LEFT FOR OVER 30 DAYS BECOME THE PROPERTY OF GRAPHICS UNLIMITED, LLC, AND MAY BE SOLD OR DISCARDED.

Like to place this order ? Approved by _____

Date _____



GU SIGNS .com

445 School Street
Putnam, Connecticut
860-928-1407 | sales@gusigns.com

STUDIO 20/20

Erica O'Brien L.O., ABD-AC, MCLE-C
371 Main Street
Sturbridge, MA 01566
eneely_1@msn.com
(860) 208-9914

Graphics Unlimited
860-928-1407
8-25-19
Joel Perry

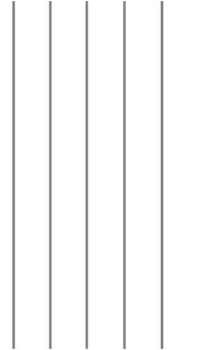
Like us at
Graphics Unlimited on facebook





Profile

Double sided tenant panel measures 16" x 60" fastened to existing marquis sign.
Light gray wood grain background with 12" x 16" 3/4" raised PVC cut out graphic applique finished in company colors, 5" x 1/2" raised cut out letters painted dark blue.
Letters and logo stud mounted. Panel fastened through face with screws into wood panel.





Two 16" x 60" sign backer, .25" ACM with applied printed vinyl with template	\$ 320.64
Fourteen 3/4" x 6" cut out PVC letters, Font: Goudy Extra Bold, painted dark blue	\$ 398.50
Two 13" x 16" 1" PVC cut out logo, painted edges, printed vinyl face	\$ 236.70
Sub total sign	\$ 955.84
Sales tax	\$ 59.74
Installation and hardware (while mounting building sign)	\$ 56.64
Total	\$ 1,072.22
Less deposit with order	\$ 536.11
Balance upon installation	\$ 536.11

GU to provide drawings for permit. Customer to acquire.

Dimensions, spelling, colors and quantity approved for production.

AGREEMENT OF TERMS & CONDITIONS OF SALE I APPROVE AND AUTHORIZE THE DESIGN AND COST OF THIS PURCHASE AS PRESENTED TO ME. NO CANCELLATIONS ACCEPTED PRIOR TO COMPLETION. GRAPHICS UNLIMITED, LLC IS NOT RESPONSIBLE FOR OBTAINING SIGN PERMITS, VARIANCES, PERMISSION, OR OTHER REQUIREMENTS AS SPECIFIED BY TOWN ORDINANCES OF PROPERTY OWNERS IF APPLICABLE. THIS SHALL BE THE SOLE RESPONSIBILITY OF THE CUSTOMER. PAYMENT IN FULL IS REQUIRED UPON COMPLETION. GRAPHICS UNLIMITED, LLC OFFERS NO EXTENDED PAYMENT TERMS, UNLESS DISCUSSED IN WRITING. ADVANCES ARE SUBJECT TO HIGHER CABLE INTEREST RATE ALLOWED BY COMMENCING FROM THE DATE OF COMPLETION. ALL EXPENSES INCURRED BY GRAPHICS UNLIMITED, LLC FOR THE COLLECTION OF PAYMENT IN FULL WILL BE ADDED TO THE CUSTOMERS INVOICE AND SHALL BE PAID BY THE CUSTOMER. A SERVICE CHARGE OF \$ 30.00 WILL BE APPLIED TO ALL RETURNED CHECKS. GRAPHICS UNLIMITED, LLC IS NOT BE RESPONSIBLE FOR ITEMS LEFT FOR OVER 30 DAYS. ITEMS LEFT FOR OVER 30 DAYS BECOME THE PROPERTY OF GRAPHICS UNLIMITED, LLC, AND MAY BE SOLD OR DISCARDED.

Like to place this order ? Approved by _____

Date _____



GU SIGNS.com

445 School Street
Putnam, Connecticut
860-928-1407 | sales@gusigns.com

STUDIO 20/20

Erica O'Brien L.D., ABD-AC, NCLC-C

371 Main Street

Sturbridge, MA 01566

eneely_1@msn.com
(860) 208-9914

Graphics Unlimited
860-928-1407
8-25-19
Joel Perry

Like us at
Graphics Unlimited on facebook

