



For Use by Permitting Coordinator:

Date Received: 1/30/2020

Determination of Completeness: JMB

Additional Information Received: \_\_\_\_\_

Application Withdrawn: \_\_\_\_\_

**TOWN OF STURBRIDGE  
APPLICATION FOR PERMANENT SIGN**

REVISED 2/07/11

Site: 371 Main Street  
Location (Street Number and Street Name)

**Section 1. Applicant/Owner/Agent Information:**

**A. Applicant:**

Business Name: Lake Road Living

Applicant Name: Paula Bowne

Address: 371 Main Street  
Sturbridge MA 01566

Phone: 501-743-0435 Fax: none

Email: lakeroadboutique@yahoo.com

**B. Property Owner:**

Name: Old Sturbridge, Inc.

Address: 1 Old Sturbridge Village Road  
Sturbridge MA 01566

Phone: 508-347-0252 Fax: \_\_\_\_\_

Email: +Krasnecky@osv.org (Tina Krasnecky - VP Finance)

**C. Agent Information:**

Business Name: n/A

Agent: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Section 2. Basic Site and Project Information:**

A. Assessor's Parcel Identification Numbers: 415-02458-371 | Building 9

**B. Proposed Sign Information:**

Please provide a general description of the sign and location of the sign (attach additional sheets if necessary):

1) 30" x 96" single sided wood panel, navy blue lettering on white

2) 12" x 168" wood panel, navy blue lettering on white

C. Note any current zoning or general bylaw non conformance associated with the property or the application:

None, that we are aware of

D. Note any special permit or variances granted or denied or in process at this time:

None, that we are aware of

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**Section 3. Required Application Submittals:** The applicant shall submit one original set and six copies of the application and final drawings and one set of materials at the time the application is submitted to the Town Planner. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit).

- A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.
- A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, font, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors. *using existing structure.*
- A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted. *no lighting.*
- Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:  
[http://www.town.sturbridge.ma.us/Public\\_Documents/SturbridgeMA\\_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5](http://www.town.sturbridge.ma.us/Public_Documents/SturbridgeMA_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5)



- None* Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation. *no plantings.*
- Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

**Section 4. Required Signatures:**

**A. Applicant:**

Paula Bowne  
Applicant or Authorized Signatory

1-30-2020  
Date

**B. Property Owner:** I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

Paul M. Krasner  
Owner or Authorized Signatory

1-30-2020  
Date

**C. Agent:** If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative: N/A

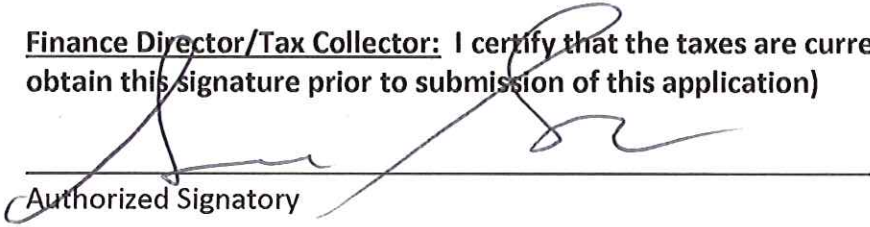
Address of Representative:  
\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Relationship of representative to owner or applicant: \_\_\_\_\_

**Finance Director/Tax Collector:** I certify that the taxes are current for the above property (applicant must obtain this signature prior to submission of this application)

  
\_\_\_\_\_  
Authorized Signatory

1.30.2020  
\_\_\_\_\_  
Date

Design Review Committee Decision

**A. APPLICANT**

Name Paula Bowne - Lake Road Living  
Address 371 Main Street  
Sturbridge MA 01566  
Telephone No. 501-743-0435

**B. SIGN DIMENSIONS AND LAYOUT**

Overall Dimensions \_\_\_\_\_ Area \_\_\_\_\_  
Colors \_\_\_\_\_  
Lettering \_\_\_\_\_  
Materials \_\_\_\_\_  
Other \_\_\_\_\_  
\_\_\_\_\_

**C. CONFORMANCE WITH DESIGN STANDARDS**

YES NO

- Signs with associated architectural details, materials, colors and textures are compatible with the predominant architectural character of the neighborhood, while preserving and enhancing the surrounding area.
- Advertising features, including size, location, design, color, texture, lighting and materials, shall not detract from the use and enjoyment of the proposed building and structures and the surrounding properties.
- Preservation of historic, traditional or significant uses, structures or architectural elements have been preserved to the greatest extent possible.

**D. Summary of Recommendations:**

The Design Review Committee has reviewed the above referenced sign application at its meeting held on \_\_\_\_\_ and the sign(s) as proposed have been:

- Approved as proposed
- Approved with the following comments or modifications: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Denied due to the following: \_\_\_\_\_  
\_\_\_\_\_

Additional Comments of the Design Review Committee: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Authorized Signatory

\_\_\_\_\_  
Date

**Zoning Enforcement Officer/Building Inspector Decision:**

Approved as proposed

Approved with the following comments or modifications: \_\_\_\_\_

\_\_\_\_\_

Denied due to the following: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Authorized Signatory

\_\_\_\_\_  
Date

*Attach Additional Sheets as Necessary*



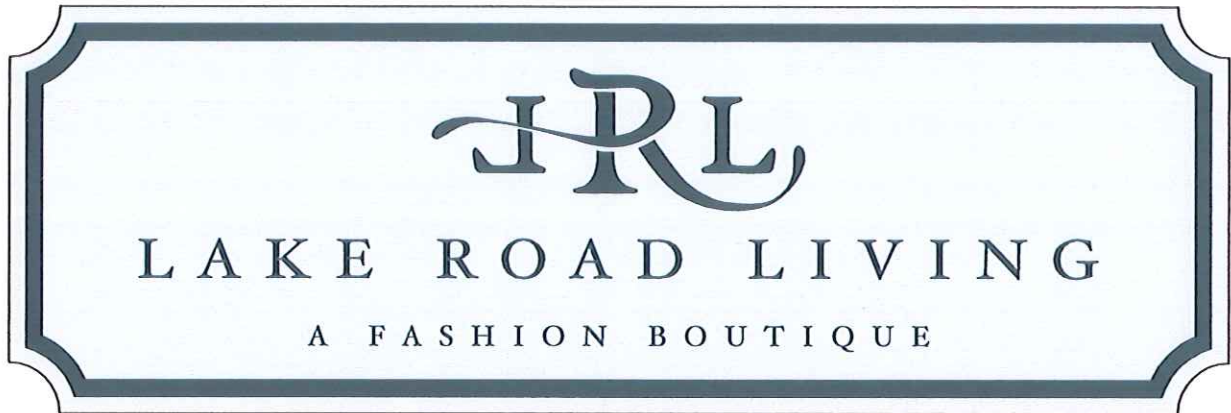






Currently there are no signs





30"x96" single sided wood panel, navy blue on white



12"x168" wood panel, Navy Blue on White





RRL  
LAKE ROAD LIVING  
A FASHION BOUTIQUE





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