



For Use by Permitting Coordinator:

Date Received: _____

Determination of Completeness: _____

Additional Information Received: _____

Application Withdrawn: _____

TOWN OF STURBRIDGE
APPLICATION FOR PERMANENT SIGN
REVISED 1/6/21

RECEIVED
NOV 23 2021
DESIGN REVIEW
COMMITTEE

Site: 178 Main Street Sturbridge
Location (Street Number and Street Name)

Section 1. Applicant/Owner/Agent Information:

A. Applicant:

Business Name: Planet Fitness

Applicant Name: Amanda McElroy/ Viewpoint Sign and Awning

Address: 35 Lyman St

Phone: 5083938200 Fax: _____

Email: lcronin@viewpointsign.com

B. Property Owner:

Name: John Strzalka/ Dragonfly IBIS Sturbridge LLC

Address: 20900 NE 30th Ave Ste 307 Aventura, FL 33180

Phone: 954-654-0632 Fax: _____

Email: _____

C. Agent Information:

Business Name: Viewpoint Sign and Awning
Agent: Amanda McElroy
Address: _____
35 Lyman Street Northboro MA 01532
Phone: 508-393-8200 Fax: _____
Email: lcronin@viewpointsign.com

Section 2. Basic Site and Project Information:

A. Assessor's Parcel Identification Numbers: 415-03417-U1

B. Proposed Sign Information:

Please provide a general description of the sign and location of the sign (attach additional sheets if necessary):

Proposing to install non illuminated Planet Fitness gear and channel letters to wall. SF = 87.25 SF
64"H x 194"W x 2" D (Drawing A). Also Included in this application is a Planet Fitness gear and
channel letters that follow the size limits for that zone of 30 SF 38"H x113-7/8" (Drawing B) however
we are hoping for approval for the larger sign.

C. Note any current zoning or general bylaw non conformance associated with the property or the
application:

Ocean State Job Lot which is also located at 178 Main Street received ZBA approval a few months
ago for the same square foots 87.25SF that we are asking for.

D. Note any special permit or variances granted or denied or in process at this time:

Section 3. Required Application Submittals: The applicant shall submit one original set and six copies of the application and final drawings and one set of materials at the time the application is submitted to the Town Planner. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit).

- A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.
- A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, font, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.
- A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.
- Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:
http://www.town.sturbridge.ma.us/Public_Documents/SturbridgeMA_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5

- Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.
- Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

Section 4. Required Signatures:

A. Applicant:

Amanda Medler
Applicant or Authorized Signatory

11/22/21
Date

B. Property Owner: I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

See attached
Owner or Authorized Signatory

Date

C. Agent: If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative:

Amanda McElroy-Viewpoint Sign and Awning

Address of Representative:

35 Lyman Street, Northboro, MA 01532

Phone: 508-393-8200 Fax: _____

Email: lcronin@viewpointsign.com

Relationship of representative to owner or applicant: Sign Contractor