



For Use by Permitting Coordinator:

Date Received: \_\_\_\_\_

Determination of Completeness: \_\_\_\_\_

Additional Information Received: \_\_\_\_\_

Application Withdrawn: \_\_\_\_\_

**TOWN OF STURBRIDGE**  
**APPLICATION FOR PERMANENT SIGN**  
REVISED 2/07/11

**RECEIVED**

OCT 02 2018

DESIGN REVIEW  
COMMITTEE

Site: 179 Main St.  
Location (Street Number and Street Name)

**Section 1. Applicant/Owner/Agent Information:**

**A. Applicant:**

Business Name: Whoopie-doo & Cupcakes, too

Applicant Name: Holly Koslowski

Address: 178 Hisgen Rd.  
Holland, MA 01521

Phone: 508-471-6933 Fax: \_\_\_\_\_

Email: whoopiedoos@yahoo.com

**B. Property Owner:**

Name: Daniel S Matte

Address: 97 McGowan Road  
Sturbridge MA 01566

Phone: 508-951-3202 Fax: \_\_\_\_\_

Email: Dmatte9829@aol.com

**C. Agent Information:**

Business Name: \_\_\_\_\_

Agent: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

*WIA*

**Section 2. Basic Site and Project Information:**

A. Assessor's Parcel Identification Numbers: \_\_\_\_\_

**B. Proposed Sign Information:**

Please provide a general description of the sign and location of the sign (attach additional sheets if necessary):

*Replace existing "Winebuyer's Outlet" wall mounted oval sign*  
*Replace directory panels w/ new name*

C. Note any current zoning or general bylaw non conformance associated with the property or the application:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

D. Note any special permit or variances granted or denied or in process at this time:

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**Section 3. Required Application Submittals:** The applicant shall submit one original set and six copies of the application and final drawings and one set of materials at the time the application is submitted to the Town Planner. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit).

- A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.
- A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, font, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.
- A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.
- Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:  
[http://www.town.sturbridge.ma.us/Public\\_Documents/SturbridgeMA\\_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5](http://www.town.sturbridge.ma.us/Public_Documents/SturbridgeMA_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5)

- Planting plan, with descriptions of materials. Planting plan identifying the proposed plant material and quantity of each by location on plan; an overall plant list, which at a minimum identifies total quantities of each plant used; botanical and common name for each plant, and size of the plant material at time of installation.
- Photographs of existing signage on the site and the building will aid the DRC in making its decision and are required as a submittal.

**Section 4. Required Signatures:**

**A. Applicant:**

*Shelly M. Howard*  
 Applicant or Authorized Signatory

9-27-18  
 Date

**B. Property Owner:** I hereby grant permission for the applicant to apply for and erect the signs as proposed on the above referenced property.

*Donna M. [Signature]*  
 Owner or Authorized Signatory

9-27-18  
 Date

**C. Agent:** If someone is representing the applicant or the owner, the applicant must designate such representative below:

Name of Representative:

\_\_\_\_\_

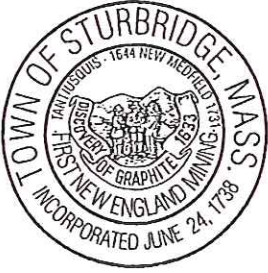
Address of Representative:

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Relationship of representative to owner or applicant: \_\_\_\_\_



# Town of Sturbridge

Barbara A. Barry, Finance Director

Department/Board/Committee: \_\_\_\_\_

Please verify outstanding tax/fee status for the following property owner:

Property Owner: Holly Koslowski Whoopie-doo & Cupcakes  
too

Property Location: 559 Main St Fiskdale

The license/permit may be released.

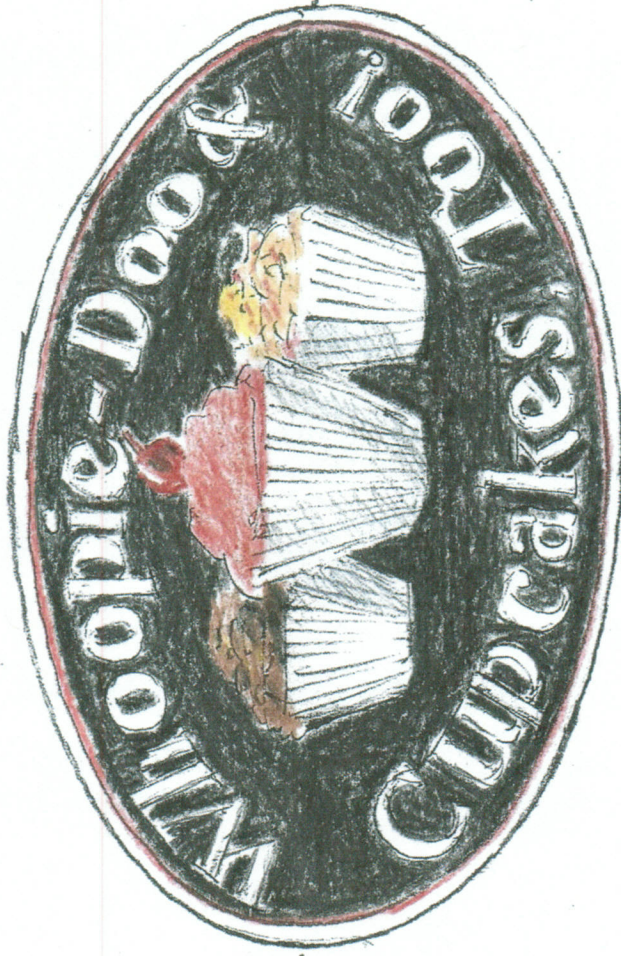
The license/permit may not be released.

Deborah J Morse

for Finance Department

Date 10/2/18

Existing Sign



Blk Face  
Pink Accent  
White Copy  
CUPCAKES  
FULL COLOR  
Vanilla  
chocolate  
Strawberry

Single-faced wall mounted

MAIN 179 STREET

Quality  
Physical Therapy Inc.  
BioSynchronitics®  
Physics For Health

STURBRIDGE  
CHEESE & CHOCOLATE  
The Winebuyer's  
Outlet

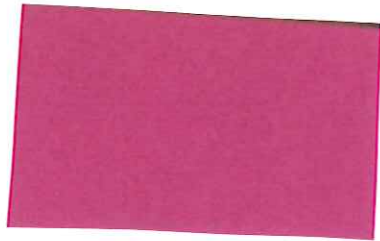


Master Copy

PMS Chips

PMS #

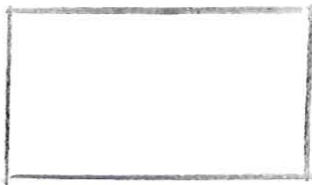
Pink color: Pantone 219 C



Black C



Bright White NE 11-0601 TCX





Design Review Committee Decision

**A. APPLICANT**

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone No. \_\_\_\_\_

**B. SIGN DIMENSIONS AND LAYOUT**

Overall Dimensions < 20 s.f. Area \_\_\_\_\_

Colors Black

Lettering VINYL/HANDPAINTED

Materials MDO/PVC

Other \_\_\_\_\_

**C. CONFORMANCE WITH DESIGN STANDARDS**

YES NO

**Signs** with associated architectural details, materials, colors and textures are compatible with the predominant architectural character of the neighborhood, while preserving and enhancing the surrounding area.

**Advertising features**, including size, location, design, color, texture, lighting and materials, shall not detract from the use and enjoyment of the proposed building and structures and the surrounding properties.

**Preservation** of historic, traditional or significant uses, structures or architectural elements have been preserved to the greatest extent possible.

**D. Summary of Recommendations:**

The Design Review Committee has reviewed the above referenced sign application at its meeting held on \_\_\_\_\_ and the sign(s) as proposed have been:

Approved as proposed

Approved with the following comments or modifications: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Denied due to the following: \_\_\_\_\_

\_\_\_\_\_

Additional Comments of the Design Review Committee: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
Authorized Signatory

\_\_\_\_\_  
Date

**Zoning Enforcement Officer/Building Inspector Decision:**

Approved as proposed

Approved with the following comments or modifications: \_\_\_\_\_

\_\_\_\_\_

Denied due to the following: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_  
Authorized Signatory

\_\_\_\_\_  
Date

*Attach Additional Sheets as Necessary*