



For Use by Permitting Coordinator:

Date Received: _____

Determination of Completeness: _____

Additional Information Received: _____

Application Withdrawn: _____

TOWN OF STURBRIDGE
APPLICATION FOR PERMANENT SIGN
REVISED 2/07/11

RECEIVED

OCT 10 2018

DESIGN REVIEW
COMMITTEE

Site: 135 Main St

Location (Street Number and Street Name)

Section 1. Applicant/Owner/Agent Information:

A. Applicant:

Business Name: Highered Hand

Applicant Name: Kerry J Neal

Address: 9 Nash Rd

Ashby, MA 01431

Phone: 978-503-2491

Fax: _____

Email: kerry@higheredhand.com

B. Property Owner:

Name: Maple Hill Realty, LLC - Daniel Flynn

Address: 97 Arnold Rd

Fiskdale, MA 01518

Phone: 508-769-2684

Fax: _____

Email: _____

D. Note any special permit or variances granted or denied or in process at this time:

None

Section 3. Required Application Submittals: The applicant shall submit one original set and six copies of the application and final drawings and one set of materials at the time the application is submitted to the Town Planner. The following information must be submitted with the application for a sign permit for new signs and changes to existing signs: (At its discretion, the DRC may substitute some requirements with a site visit).

- A Site Plan showing property lines, setback areas, access points, traffic flow and a scaled site plan showing property lines, appropriate front, side, and rear yard setbacks as identified in the Zoning bylaw, pedestrian and vehicular access and existing buildings and significant site objects and features, and the existing and proposed sign locations shall also be shown.
- A drawing of the proposed structure or sign, including color and type of surface materials, showing front elevations, rear elevations, and side elevations, where there are not adjoining buildings. The drawing should accurately convey the design of the sign including lettering styles, size, and composition. The location, font, and contrasting color of the street number shall be easily read by emergency personnel and patrons/visitors.
- A description of the materials, colors, and lighting, (if the sign is to be lit), to be used in the modification of an existing sign or construction of a new sign. The presentation of photographs showing the existing signs to be modified would be helpful. Samples of the colors of the proposed sign and materials to be used for the construction of the signs and supports shall also be submitted.
- Scale drawings of the proposed sign, (whether the modifications of an existing sign, or the provision of a new sign) shall be submitted, including a plan view and an architectural elevation of each side. One architectural elevation will suffice if all sides are identical. All drawings shall include dimensions indicating the length, width, and height of the proposed signage as appropriate to the information conveyed by plan or elevation. Applicants shall review the Town of Sturbridge Zoning Bylaw for detailed information on zoning limitations and requirements relative to their signage situation prior to designing any new proposed signs. The Bylaw may be accessed on line at the following link:
http://www.town.sturbridge.ma.us/Public_Documents/SturbridgeMA_PlanningDocuments/Zoning%20Bylaw%202010?FCItemID=S02B54AC5

Finance Director/Tax Collector: I certify that the taxes are current for the above property (applicant must obtain this signature prior to submission of this application)

Deborah J. Moran
Authorized Signatory

10/10/18
Date

D. Summary of Recommendations:

The Design Review Committee has reviewed the above referenced sign application at its meeting held on _____ and the sign(s) as proposed have been:

Approved as proposed

Approved with the following comments or modifications: _____

Denied due to the following: _____

Additional Comments of the Design Review Committee: _____

Authorized Signatory

Date

Maple Hill Realty, LLC

97 Arnold Road

Fiskdale, MA 01518

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OCT 10 2018

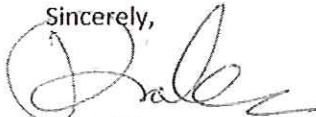
**DESIGN REVIEW
COMMITTEE**

September 27, 2018

To Whom It May Concern:

I, Daniel Flynn, as the owner and managing member of Maple Hill Realty, LLC, which owns property at 135 Main Street, Sturbridge, MA, do approve the sign package provided by Blink Signs as well as authorize them and their agents to obtain a sign permit for the above referenced property on my behalf. I can be contacted at 508-769-2684 with any questions.

Sincerely,



Daniel Flynn

Managing Member, Maple Hill Realty, LLC

RECEIVED
OCT 10 2018
DESIGN REVIEW
COMMITTEE



INDIRECT STORE



Go Wireless Corporate

135 Main Street,
Sturbridge, MA 01566

EXTERIOR SIGNAGE SUBMITTAL

PROJ 3939
0000-00-00

DESIGN APPROVAL:

SUBMITTAL RECORD	
DATE	REMARKS



LEGEND

	QTY
1 TENANT PANEL - SINGLE SIDED	2 PANELS
2 NORTH ELEVATION WALL SIGN	1
3 STORE HOURS VINYL	1

KEY

- SIGN LOCATION —
- BUILDING OUTLINE - - - - -



Table 4

Sign Letter Height Lookup Table

Sign Viewing Type	Parallel
Illumination Type	External
	2

134' SETBACK
PARALLEL
(2) LANES
TARGET V 41-1/2' - - - - -

Sign Distance from Street (Feet)	Required Sign Letter Height (Inches)								
	1	2	3	4	5	6	7	8	9
5-9	4	2	3	4	5	6	7	8	9
10-14	5 1/2	3 1/2	4 1/2	5 1/2	6 1/2	7 1/2	8 1/2	9 1/2	10 1/2
15-19	6 1/2	4 1/2	5 1/2	6 1/2	7 1/2	8 1/2	9 1/2	10 1/2	11 1/2
20-24	7 1/2	5 1/2	6 1/2	7 1/2	8 1/2	9 1/2	10 1/2	11 1/2	12 1/2
25-29	8 1/2	6 1/2	7 1/2	8 1/2	9 1/2	10 1/2	11 1/2	12 1/2	13 1/2
30-34	9 1/2	7 1/2	8 1/2	9 1/2	10 1/2	11 1/2	12 1/2	13 1/2	14 1/2
35-39	10 1/2	8 1/2	9 1/2	10 1/2	11 1/2	12 1/2	13 1/2	14 1/2	15 1/2
40-44	11 1/2	9 1/2	10 1/2	11 1/2	12 1/2	13 1/2	14 1/2	15 1/2	16 1/2
45-49	12 1/2	10 1/2	11 1/2	12 1/2	13 1/2	14 1/2	15 1/2	16 1/2	17 1/2
50-54	13 1/2	11 1/2	12 1/2	13 1/2	14 1/2	15 1/2	16 1/2	17 1/2	18 1/2
55-59	14 1/2	12 1/2	13 1/2	14 1/2	15 1/2	16 1/2	17 1/2	18 1/2	19 1/2
60-64	15 1/2	13 1/2	14 1/2	15 1/2	16 1/2	17 1/2	18 1/2	19 1/2	20 1/2
65-69	16 1/2	14 1/2	15 1/2	16 1/2	17 1/2	18 1/2	19 1/2	20 1/2	21 1/2
70-74	17 1/2	15 1/2	16 1/2	17 1/2	18 1/2	19 1/2	20 1/2	21 1/2	22 1/2
75-79	18 1/2	16 1/2	17 1/2	18 1/2	19 1/2	20 1/2	21 1/2	22 1/2	23 1/2
80-84	19 1/2	17 1/2	18 1/2	19 1/2	20 1/2	21 1/2	22 1/2	23 1/2	24 1/2
85-89	20 1/2	18 1/2	19 1/2	20 1/2	21 1/2	22 1/2	23 1/2	24 1/2	25 1/2
90-94	21 1/2	19 1/2	20 1/2	21 1/2	22 1/2	23 1/2	24 1/2	25 1/2	26 1/2
95-99	22 1/2	20 1/2	21 1/2	22 1/2	23 1/2	24 1/2	25 1/2	26 1/2	27 1/2
100-109	23 1/2	21 1/2	22 1/2	23 1/2	24 1/2	25 1/2	26 1/2	27 1/2	28 1/2
110-119	24 1/2	22 1/2	23 1/2	24 1/2	25 1/2	26 1/2	27 1/2	28 1/2	29 1/2
120-129	25 1/2	23 1/2	24 1/2	25 1/2	26 1/2	27 1/2	28 1/2	29 1/2	30 1/2
130-139	26 1/2	24 1/2	25 1/2	26 1/2	27 1/2	28 1/2	29 1/2	30 1/2	31 1/2
140-149	27 1/2	25 1/2	26 1/2	27 1/2	28 1/2	29 1/2	30 1/2	31 1/2	32 1/2
150-159	28 1/2	26 1/2	27 1/2	28 1/2	29 1/2	30 1/2	31 1/2	32 1/2	33 1/2
160-169	29 1/2	27 1/2	28 1/2	29 1/2	30 1/2	31 1/2	32 1/2	33 1/2	34 1/2
170-179	30 1/2	28 1/2	29 1/2	30 1/2	31 1/2	32 1/2	33 1/2	34 1/2	35 1/2
180-189	31 1/2	29 1/2	30 1/2	31 1/2	32 1/2	33 1/2	34 1/2	35 1/2	36 1/2
190-199	32 1/2	30 1/2	31 1/2	32 1/2	33 1/2	34 1/2	35 1/2	36 1/2	37 1/2
200-209	33 1/2	31 1/2	32 1/2	33 1/2	34 1/2	35 1/2	36 1/2	37 1/2	38 1/2
210-219	34 1/2	32 1/2	33 1/2	34 1/2	35 1/2	36 1/2	37 1/2	38 1/2	39 1/2
220-229	35 1/2	33 1/2	34 1/2	35 1/2	36 1/2	37 1/2	38 1/2	39 1/2	40 1/2
230-239	36 1/2	34 1/2	35 1/2	36 1/2	37 1/2	38 1/2	39 1/2	40 1/2	41 1/2
240-249	37 1/2	35 1/2	36 1/2	37 1/2	38 1/2	39 1/2	40 1/2	41 1/2	42 1/2
250-259	38 1/2	36 1/2	37 1/2	38 1/2	39 1/2	40 1/2	41 1/2	42 1/2	43 1/2
260-269	39 1/2	37 1/2	38 1/2	39 1/2	40 1/2	41 1/2	42 1/2	43 1/2	44 1/2
270-279	40 1/2	38 1/2	39 1/2	40 1/2	41 1/2	42 1/2	43 1/2	44 1/2	45 1/2
280-289	41 1/2	39 1/2	40 1/2	41 1/2	42 1/2	43 1/2	44 1/2	45 1/2	46 1/2
290-299	42 1/2	40 1/2	41 1/2	42 1/2	43 1/2	44 1/2	45 1/2	46 1/2	47 1/2
300-309	43 1/2	41 1/2	42 1/2	43 1/2	44 1/2	45 1/2	46 1/2	47 1/2	48 1/2
310-319	44 1/2	42 1/2	43 1/2	44 1/2	45 1/2	46 1/2	47 1/2	48 1/2	49 1/2
320-329	45 1/2	43 1/2	44 1/2	45 1/2	46 1/2	47 1/2	48 1/2	49 1/2	50 1/2
330-339	46 1/2	44 1/2	45 1/2	46 1/2	47 1/2	48 1/2	49 1/2	50 1/2	51 1/2
340-349	47 1/2	45 1/2	46 1/2	47 1/2	48 1/2	49 1/2	50 1/2	51 1/2	52 1/2
350-359	48 1/2	46 1/2	47 1/2	48 1/2	49 1/2	50 1/2	51 1/2	52 1/2	53 1/2
360-369	49 1/2	47 1/2	48 1/2	49 1/2	50 1/2	51 1/2	52 1/2	53 1/2	54 1/2
370-379	50 1/2	48 1/2	49 1/2	50 1/2	51 1/2	52 1/2	53 1/2	54 1/2	55 1/2
380-389	51 1/2	49 1/2	50 1/2	51 1/2	52 1/2	53 1/2	54 1/2	55 1/2	56 1/2
390-399	52 1/2	50 1/2	51 1/2	52 1/2	53 1/2	54 1/2	55 1/2	56 1/2	57 1/2
400+	53 1/2	51 1/2	52 1/2	53 1/2	54 1/2	55 1/2	56 1/2	57 1/2	58 1/2

Landlord and/or Zoning Restrictions

City:
One building sign of 30 square feet is allowed

Landlord:

Location:	Permitted:	Proposed:
North Elevation	Max Sign Area: 30	30 SF

Verizon Guideline Conformance/Exception and Justification:

Sign 2 - 134' Setback Parallel (2) Lanes From Main Street Target V 41-1/2"

We are proposing a "V" height of 13" in conformance with the corporate guidelines of non illuminated acrylic letter set on a backer panel (wall sign) and required minimum space per verizon guidelines pg 40

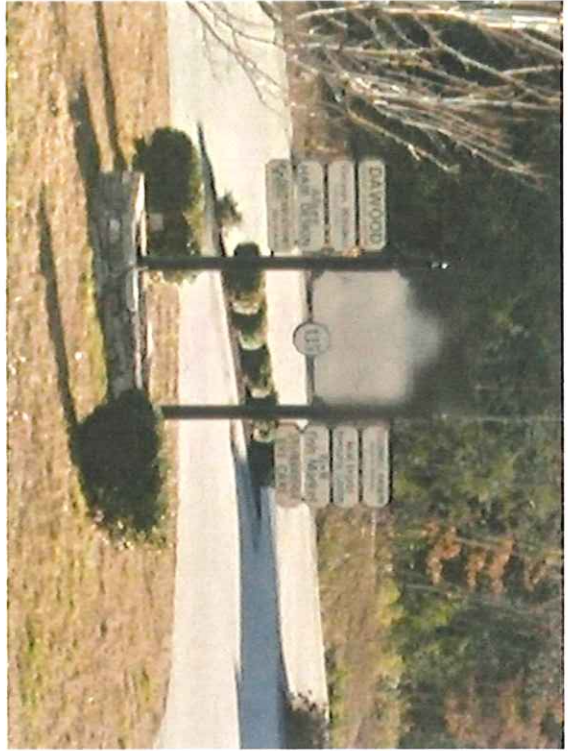


PROJECT NUMBER: PROJ 3999
ADDRESS: 135 Main Street, Sudbury, MA 01566

GUIDELINE AND CODE REGULATIONS

DATE: 07/26/2018







EXISTING CONDITION



REVISED CONDITION

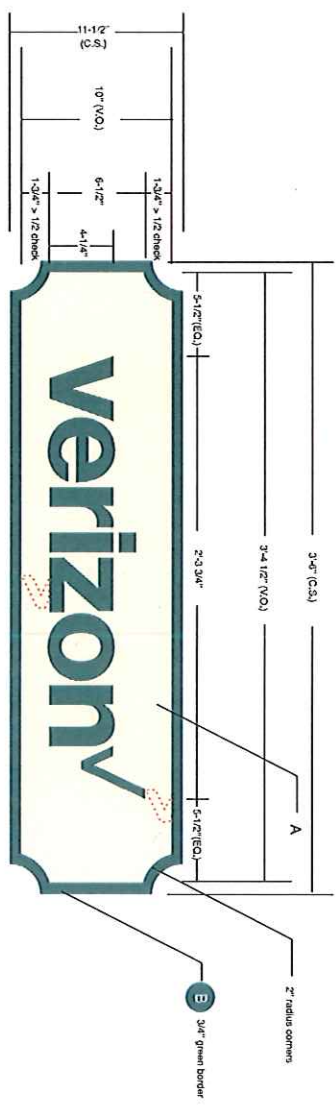
KEY NOTES

QTY

2	TENANT PANEL REPLACEMENT FOR EXISTING D/S MONUMENT SIGN	1
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COLORS

- A VINYL GRAPHICS - CLOSEST TO MATCH EXISTING GREEN COLOR
- B VINYL GRAPHICS - CLOSEST TO MATCH EXISTING GREEN COLOR



Scale: 1-1/2" = 1'-0"
 Square Feet: 3,354





EXISTING CONDITION



REVISED CONDITION



1000 NUMBER
PROJ 3999

ADDRESS
135 Main Street,
Shutridge, MA 01566

DESCRIPTION
SIGN 2 - ELEVATION WALL SIGN - FABRICATION DETAIL

DATE
07.25.2018 PM



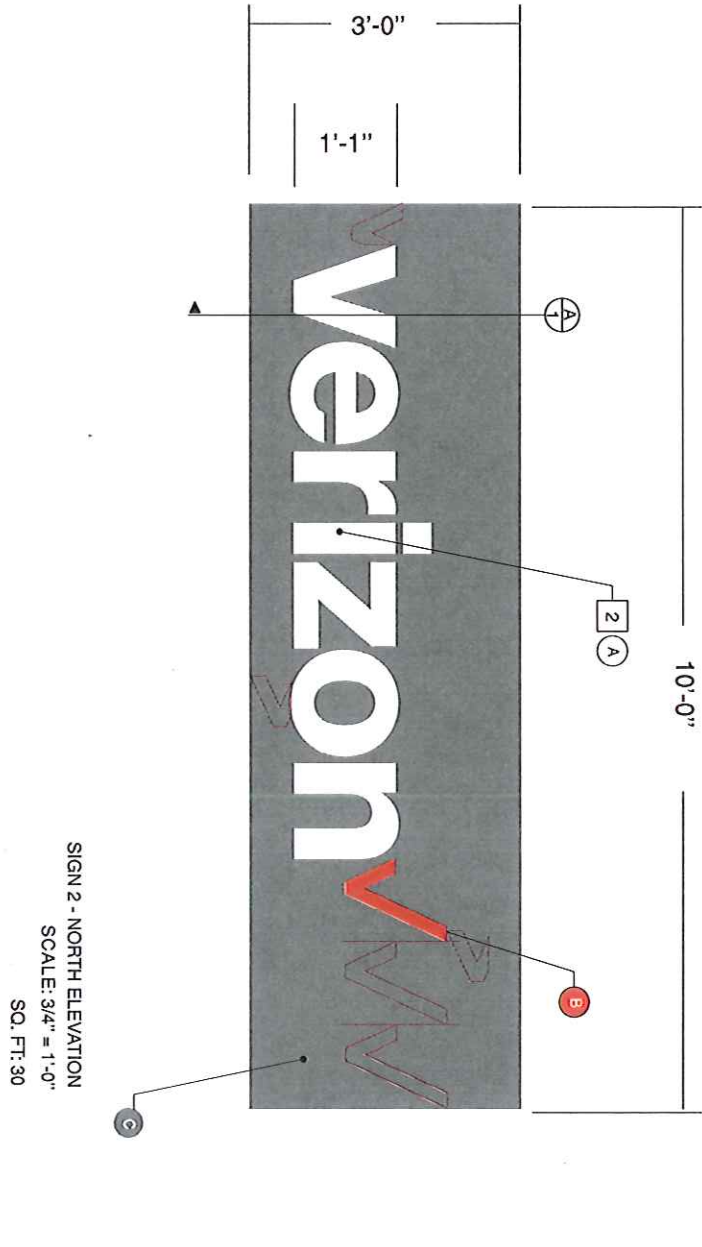
KEY NOTES

QTY

2	NON-ILLUMINATED ACRYLIC LETTERSET INSTALLED ON A 2" DEEP ALUMINUM BACKER, BACKER MOUNTED TO WALL.	1
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COLORS

- A** 1" THICK #7328 WHITE ACRYLIC
PAINTED MP#6425 SP SATIN HIDE WHITE
- B** 1" THICK #7328 WHITE ACRYLIC
PAINTED MP#643 SP SATIN PWS 485
- C** SHERWIN WILLIAMS SW7075 "WEB GRAY"
FINISH SATIN - COOL GRAY 10



PROJECT: PROJ 3999

ADDRESS: 135 Main Street,
Sudbridge, MA 01566

DESCRIPTION: SIGN 2 - ELEVATION WALL SIGN - FABRICATION DETAIL

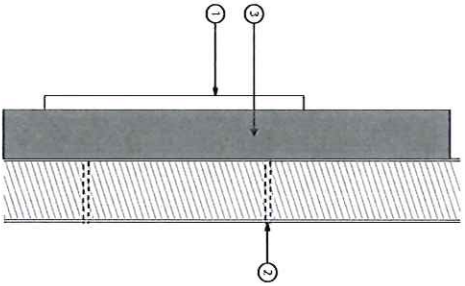
DATE: 07.25.2018 1V



SHEET NUMBER: 8

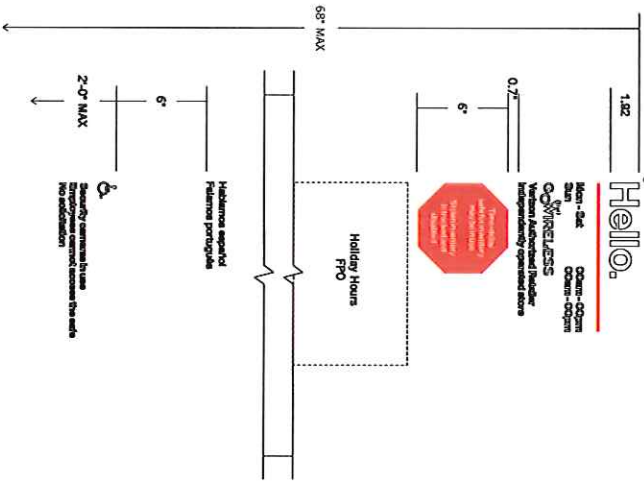


VERIZON LETTERS	
1	FINISH: 9723 ACrylic
1	FINISH: 9723 ACrylic
CHECKMARK LOGO	
1	PAINTED: 9723 SATIN PINK 443
BACKER PANEL	
2	MONUMENT: 9723 ACrylic
3	BACKER PANEL

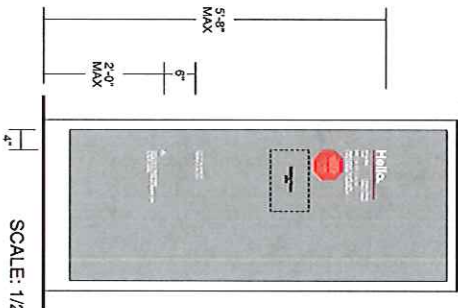


1 LETTER SECTION
1 SCALE: 1/8" = 1"

CLIENT TO PROVIDE
CORRECT HOURS
PRIOR TO PRODUCTION



SCALE: 1/8" = 1"



SCALE: 1/2" = 1'-0"

KEY NOTES

QTY.

3	WHITE & RED VINYL STORE HOURS APPLIED FIRST-SURFACE TO ENTRANCE DOOR	1
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COLORS

- (A) WHITE VINYL
- (B) RED VINYL 3M #7725-13 TOMATO RED