Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, January 10, 2024 – 5:30 p.m.

Center Office Building - 301 Main Street, 2nd Floor –

Sturbridge MA 01566

1. Call to Order
2. Review of Minutes:
	1. October 11, 2023
	2. September 13, 2023
	3. December 13, 2023
3. Guests:
	1. Sarah Martin, Break the Ice Media. Topic: Sturbridge Marketing Goals for 2024
4. Old Business
	1. Update: 2023 -2024 Sturbridge Tour Guide
	2. Update: Tourism Map of Sturbridge
	3. Update: Added Scene to Sturbridge Tourism Video
	4. Update: LaFayette Commemoration Event Sept. 2024
5. New Business
	1. Discussion: ZaZa Ink Event- STA Tourism Grant Application
	2. Discussion: Supporting Printing Costs for a Town Cemetery Brochure

1. Next Meeting: Wednesday, February 14, 2024

8 Adjournment