Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, February 28, 2024 – 5:30 p.m.

Center Office Building - 301 Main Street, 2nd Floor –

Sturbridge MA 01566

1. Call to Order (5:30)
2. Review of Minutes:
   1. January 13, 2024 (5:35)
3. Financial Report and Update (5:40)
4. Guests:
   1. Bill Barnsley, Interpretive Brochure on Historic Town Cemetery (5:50)
   2. Wendy Davis, East Coast Bear and Miniature Doll Show (6:05)
   3. Sarah Martin, Break The Ice Media. Marketing Sturbridge Update (6:25)
5. Old Business
   1. Update: 2024 Sturbridge Tour Guide
   2. Update: Tourism Map of Sturbridge Completion
   3. Update: Welcome Scene to Sturbridge Tourism Video
   4. Update: LaFayette Commemoration Event Sept. 2024
6. New Business
   1. Discussion: Request for Full Page Ad Chamber Tourism Map
   2. Discussion: STA Tourism Grant Policy Goals and Standards for Awards
7. Next Meeting: Wednesday, March 13, 2024

8 Adjournment