Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, November 10, 2021 6:30 p.m.

In Person Meeting

**++ Tentative ++**

Location: Sturbridge Town Hall

Julian Room – 2nd Floor

308 Main Street, Sturbridge, MA 01566

1. Call to Order
2. Review of Minutes – October 13, 2021
3. Old Business
   1. Web Site Update. Guests: Mike Sperling & Lauren Termini , Sperling Interactive
   2. Continued Discussion of State and Regional Tourism Funding
   3. Discussion of Fall 2020 and Winter 2021 Marketing
4. New Business
5. Approval for Open the Door, Inc. to Author Winter 2022 Itinerary
6. Business of the Year Award Program
7. Financial and Budget Update
8. Monthly Activity Report - EDTC
9. Next Meeting: Wednesday, December 8, 2021 6:30 p.m.
10. Adjournment