Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, July 21, 2021 6:30 p.m.

In Person Meeting

1. Call to Order
2. Review of Minutes – June 23, 2021
3. Nominations and Approvals for Chair and Vice Chair Positions
4. Old Business
   1. Summer 2021 Marketing Campaign Update
   2. Web Site Update

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| **Event** | **Date** | **Requested** | **First Review** | **Second Review** |
| Doll Bear Show | Oct. 3 2021 | $4,000 | April 2021 | July 2021 |
| Artisans Craft Show | Oct. 30 - 31 | $8,000 | March 2021 | July 2021 |
| Pintastic | Nov. 18 - 21 | $12,300 | May 2021 | July 2021 |

1. Financial and Budget:
2. FY 2021 Close Out Spreadsheet
3. FY 2022 Opening of Fiscal Year
4. Memo from STA Chair on FY 2022 Spending
5. Monthly Activity Report - EDTC
6. Next Meeting: Wednesday, August 12, 2021 6:30 p.m.
7. Adjournment

Location:

**Sturbridge Town Hall**

Veteran’s Memorial Hall – 2nd Floor

308 Main Street

Sturbridge, MA 01566