Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, December 15, 2021 6:30 p.m.

In Person Meeting

Location: Sturbridge Town Hall

Julian Room

308 Main Street, Sturbridge, MA 01566

1. Call to Order
2. Review of Minutes – November 10, 2021
3. Old Business
   1. Web Site Update: Review Steps to Ramp Up the Website
   2. Web Site: Review Proposals for Web Site Cultivation
   3. Business of the Year Program
   4. Continued Discussion of State and Regional Tourism Funding
   5. Discussion of Fall 2020 and Winter 2021 Marketing
4. New Business
5. Financial and Budget Update
6. Monthly Activity Report - EDTC
7. Next Meeting: Wednesday, January 12, 2022 6:30 p.m.
8. Adjournment