Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, August 11, 2021 6:30 p.m.

In Person Meeting

Location: Sturbridge Town Hall

Veteran’s Memorial Hall – 2nd Floor

308 Main Street, Sturbridge, MA 01566

1. Call to Order
2. Review of Minutes – July 21, 2021
3. Old Business
   1. Summer 2021 Marketing Campaign Update
   2. Web Site Update

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| **Event** | **Date** | **Requested** | **First Review** | **Second Review** |
| Doll Bear Show | Oct. 3 2021 | $4,000 | April 2021 | July 2021 |
| Artisans Craft Show | Oct. 30 - 31 | $8,000 | March 2021 | July 2021 |

1. New Business
2. Advertisement – Fall/Winter Regional Tourism Guide
3. Financial and Budget:
4. Monthly Activity Report - EDTC
5. Next Meeting: Wednesday, September 8, 2021 6:30 p.m.
6. Adjournment