Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, April 13, 2022 6:30 p.m.

In Person Meeting

Location: Sturbridge Center Office Building

Main Meeting Room

301 Main Street, Sturbridge, MA 01566

1. Call to Order
2. Review of Minutes– March 9, 2022
3. New Business
   1. Discussion with Old Sturbridge Village:

Chris Tieri, Chief Marketing Officer and Rhonda Carges, Break the Ice Media

* 1. Discussion with Open the Door Media: MOTT Marketing Grant and Web Site Services

Chris Pappas, Principal

* 1. STA Board Seat Openings: Expressions of Interest for Business and Resident Seats

1. Old Business
   1. Business Outreach Event: April 19th Web Site Presentation
   2. Kick Off: Business of the Year Program
   3. Update:: Sturbridge Tourism Guide
   4. Update: Website Status
   5. MOTT Grants Update: TTR Grant Start Up and DCG Grant Status
2. New Business
3. Financial and Budget Update
4. Monthly Activity Report - EDTC
5. Next Meeting: Wednesday, May 11, 2022 6:30 p.m.
6. Adjournment