Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, October 11, 2023 – 5:30 p.m.

Center Office Building - 301 Main Street, 2nd Floor –

Sturbridge MA 01566

1. Call to Order
2. Review of Minutes for Meeting of September 13, 2023
3. Guests:
   1. Sarah Martin, Break the Ice Media. Topic: Sturbridge Marketing Update
   2. David Brockman, Sturbridge Antique Show
4. Old Business
   1. Update: 2023 -2024 Sturbridge Tour Guide
   2. Update: Tourism Map of Sturbridge
   3. Update: Sturbridge Video Project
   4. Discussion: Sturbridge Textile/Antique Show Support
5. New Business
   1. Update: Refreshing Sturbridge Tourism Signs on I-90 and I-84
   2. Discussion: Lafayette 2024 Commemoration Tour

1. Next Meeting: Wednesday, November 8, 2023

8 Adjournment