Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, December 13, 2023 – 5:30 p.m.

Center Office Building - 301 Main Street, 2nd Floor –

Sturbridge MA 01566

1. Call to Order
2. Review of Minutes: October 11, 2023 and September 13, 2023
3. Guests:
   1. Shane Burke, Supreme Sound Lighting Topic: Tourism Grant Application
   2. Sarah Martin, Break the Ice Media. Topic: Sturbridge Marketing Goals for 2024
4. Old Business
   1. Update: 2023 -2024 Sturbridge Tour Guide
   2. Update: Tourism Map of Sturbridge
   3. Update: Added Scene to Sturbridge Tourism Video
   4. Update: LaFayette Commemoration Event Sept. 2024
5. New Business
   1. Approval: Advertising Requests From Chamber and Weathervane Hometown Shopper
   2. Discussion: Business of the Year Awards 2023
   3. Discussion: Marketing Grants for Fire Impacted Businesses

1. Next Meeting: Wednesday, January 13, 2023

8 Adjournment