Sturbridge Tourist Association

*A Committee of the Town of Sturbridge*

**Meeting Agenda**

Wednesday, January 12, 2021 6:30 p.m.

In Person Meeting

Location: Sturbridge Town Hall

Main Meeting Room

308 Main Street, Sturbridge, MA 01566

1. Call to Order
2. Review of Minutes – December 15, 2021
3. Old Business
   1. Update: Review Steps to Cultivate the Website
   2. Update: MOTT Marketing Grant
   3. Discussion: Potential Sturbridge Rack Card
   4. Discussion: Potential Illustrated Tourism Map
   5. Discussion: State and Regional Tourism Funding
   6. Discussion of Fall 2020 and Winter 2021 Marketing
4. New Business
5. Financial and Budget Update
6. Monthly Activity Report - EDTC
7. Next Meeting: Wednesday, February 9, 2022 6:30 p.m.
8. Adjournment