



Sturbridge Tourist Association

A Committee of the Town of Sturbridge

Regular Meeting Agenda

17 December 2019, 6:00pm

Town Hall, 308 Main Street, Julian Meeting Room

1. Call to Order
2. Review of Previous Minutes – 13 November 2019
3. Treasurers Report
4. New Business
 - a. Business of the Year – 2019 – Discussion
 - b. Restaurant Week – Discussion
 - c. GPS Trail Finding App
 - d. DCM Invoices
 - e. 2020 Goals
 - i. Committee
 - ii. Economic Development & Tourism Coordinator
5. Old Business
 - a. Branding and Marketing Update
6. EDTC Report
 - a. Annual Update
 - b. Post Event Evaluation – Harvest Festival
7. Next Meeting
8. Adjourn

The items listed which may be discussed at the meeting are those reasonably anticipated by the Chair. Not all items listed may in fact be discussed and other items not listed may also be brought up for Meeting to the extent permitted by law.