



Sturbridge Tourist Association

A Committee of the Town of Sturbridge

Regular Meeting

12 December 2018 | Town Hall – Veterans Hall | 6pm

- 1) Call to Order
- 2) Review of Previous Minutes - 24 October 2018
- 3) Treasurers Report
- 4) New Business
 - a. Joint Meeting with [Special Events Committee](#)
 - b. Funding Application - Pintastic - \$8,000 request
 - c. Advertising Opportunities
 - i. The Last Green Valley - Business Partner Renewal
 - ii. Winter Putnam Traveler - Advert
 - d. 2019 STA Goals & Initial Budget Discussions
- 5) Old Business
- 6) Economic Development & Tourism Coordinator (EDTC) Report
 - a. 2019 EDTC Goals
 - b. Board of Selectmen - 2018 Update
 - c. Farmers Market
 - d. First Impressions
 - e. Newsletters
 - f. Ribbon Cutting - Publick House
 - g. *Sturbridge Express*
 - h. *Worcester Magazine* Articles
 - i. Updated Reimbursement Request Form
- 7) Correspondence
- 8) Next Meeting - Proposed 9 January 2019
- 9) Adjourn

The items listed which may be discussed at the meeting are those reasonably anticipated by the Chair. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.