



Sturbridge Tourist Association

Regular Meeting | Agenda

24 October 2018, 6:00pm | Center Office Building, 2nd Floor

1. Call to Order
2. Review of Previous Minutes – 12 September 2018
3. Treasurers Report
4. New Business
 - a. Discussion with Special Events Committee
 - b. Post Event Evaluations
 - i. Pintastic
 - ii. Hamilton Rod and Gun Club
 - c. Initial Review of Pintastic Funding Request (Month 1) - \$8,000 request
 - d. Review of Hamilton Rod and Gun Club Funding Approval - \$500 of Initial Allocation
5. Old Business
 - a. Discover Central MA – Yankee Magazine Campaign – Funding Request - \$2,000
6. EDTC Report
 - a. Community Bonfire – 20 September 2018
 - b. Discover Central MA
 - c. Farmers Market
 - d. First Impressions Program
 - e. Harvest Festival 2018
 - f. STA Marketing Campaign with Worcester Magazine
 - g. Sturbridge & Southbridge Business Breakfast - December 2018
7. Next Meeting – 14 November 2018
8. Adjourn

The items listed which may be discussed at the meeting are those reasonably anticipated by the Chair. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.

Respectfully Submitted:
Kevin Filchak, M.P.A.
Economic Development and Tourism Coordinator (EDTC)