



# Sturbridge Tourist Association

Regular Meeting

12 September 2018 – 6pm | Center Office Building | 2<sup>nd</sup> Floor

## Agenda

1. Call to Order
2. Review of Previous Minutes | 15 August 2018
3. Treasurers Report
4. New Business
  - a. Discover Central MA Presentation – Stephanie Ramey, President DCM
  - b. Baba Sushi – Funding Request
5. Old Business
  - a. STA Policy Update
  - b. STA Application Review Worksheet
6. Farmers Market Update
7. Economic Development & Tourism Coordinator Report
  - a. Business Breakfast
  - b. Community Bonfire
  - c. *Sturbridge Express*
  - d. Discover Central MA
  - e. First Impressions
  - f. Marketing Efforts
    - i. *Yankee Magazine*
    - ii. *Worcester Magazine*
  - g. *Winter Fest*
  - h. Newsletters
8. Next Meeting
9. Adjourn

Respectfully Submitted:  
Kevin Filchak, M.P.A.  
Economic Development & Tourism Coordinator