



Sturbridge Tourist Association

A Committee of the Town of Sturbridge

Regular Meeting

15 August 2018 | 6pm

Town Hall | 308 Main Street | 2nd Floor Conference Room

1. Call to Order
2. Approval of Previous Minutes | 20 June 2018
3. Treasurers Report
 - a. FY 2018
 - b. FY 2019
4. New Business
 - a. Funding Request | Sturbridge Business Advocacy Group (B.A.G.)
 - b. Review of STA Funding Policies
 - c. STA Goals and Mission
5. Old Business
 - a. FY 2019 Encumbered Funds Request
 - i. Trail Guides
 - ii. MassCor
6. Sturbridge Farmers Market Update
7. EDTC Report
 - a. Discover Central MA | Membership Renewal
 - b. First Impressions Program
 - c. Newsletters
 - d. *Sturbridge Express*
 - e. Route 15 Study
 - f. Special Events Committee

- g. STR Report | Quarter 2
- h. Worcester Magazine

8. Next Meeting

9. Adjourn

Respectfully Submitted:



Kevin Filchak, M.P.A.

Economic Development / Tourism Coordinator (EDTC)