



# Town of Sturbridge

Sturbridge Tourist Association

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## Regular Meeting

Wednesday, August 9, 2017 - 6:30 p.m.

Center Office Building, 301 Main Street, Second Floor Meeting Room

1. Call to Order
2. Approval of Previous Minutes – 12 July 2017
3. Treasurer's Report
4. Funding Application Request – Worcester Magazine
5. Discussion of Travel Show with Alix McNitt, President of Chamber of Commerce
6. Discussion on Discover Central Massachusetts
  - a. Membership
  - b. Fall & Winter Advertising
7. Review of Proposed STA Logo from Idea Agency
8. Nomination of STA Chair & Co-Chair
9. Economic Development and Tourism Coordinator Update
10. Old Business
11. New Business
12. Adjourn

The items listed which may be discussed at the meeting are those reasonably anticipated by the Chair. Not all items listed may in fact be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.