



STURBRIDGE TOURIST ASSOCIATION

A COMMITTEE OF THE TOWN OF STURBRIDGE

REGULAR MEETING AGENDA – 22 MAY 2019

****REVISED** - 20 May 2019 at 2pm**

Center Office Building – 301 Main Street – 6pm

1. Call to Order
2. Review of Previous Minutes – 17 April 2019
3. Treasurers Report
4. New Business
 - a. Funding Request - Chamber of Central MA South – First Meeting
 - i. GeoFest
 - ii. Harvest Festival
 - iii. Post Event Evaluations (GeoFest, Harvest Festival & Fall Marketing)
 - b. Funding Request - IAATO – First Meeting
 - c. Discussion of Branding and Marketing RFP's
 - d. Discussion on Business Recognition Program
5. Old Business
 - a. Visitsturbridge.org domain renewal
 - b. STA Application Revisions
6. EDTC Report
7. Correspondence
8. Adjourn

The items listed which may be discussed at the meeting are those reasonably anticipated by the Chair. Not all items listed may in fact be discussed and other items not listed may also be brought up for Meeting to the extent permitted by law.